

## **Bull and Bear Market Poster Project**

Objective: Create a poster that explains the concepts of bull and bear markets and their impact on the economy.

Instructions:

1. Research the definitions of bull and bear markets.
2. Identify and describe the key characteristics of each market, including how they relate to investor sentiment and market trends.
3. Use charts, graphs, or other visual aids to illustrate the key features and trends of bull and bear markets.
4. Explain the impact of bull and bear markets on the economy, including how they can affect employment, investment, and consumer spending.

Criteria for Success: Your poster will be evaluated based on the following criteria:

- Accuracy and completeness of information presented
- Clarity and effectiveness of visual aids used
- Coherence and organization of ideas presented
- Creativity and originality of presentation

Submission and Presentation: You will present your poster to the class and answer any questions that may arise. Be prepared to discuss your research and explain the concepts presented on your poster.