

What are some cultural differences related to spatial perception?

Some cultures want a lot of personal space, while others find it normal to be very physically close to each other while talking.

Some cultures see touching as inappropriate in business, while others find it common and normal.

Some cultures like to sit face-to-face, while others like to sit side-by-side when talking.

What are some cultural differences related to non-verbal communication?

In some cultures (e.g., Japan), meeting participants must be silent, while in other cultures (e.g., Canada), meeting participants can whisper to each other.

In some cultures (e.g., North America), it's respectful to look others in the eye. In other cultures (e.g., Asian countries), it's disrespectful and inappropriate.

What are some business etiquette considerations related to culture?

- Whether or not to give a business card
- What to wear
- Being late
- Whether or not to bring a gift
- How to greet people
- What conversation topics to avoid