

Geography and International Business

Location:

- Explanation: Where countries are located can affect how they do business. For example, countries near the sea often do more trade because they can use ships.
- Impact on Business: Companies in these countries may have more chances to export and import goods.

Climate and Resources:

- Explanation: The climate and natural resources of a place can determine what kind of products it can make. For example, warm countries might grow a lot of fruits.
- Impact: Businesses might focus on products that are easy to produce in their region. This can affect international trade, as countries will export what they have in abundance.

Time Zones:

- Explanation: Different places in the world have different times. When it's morning in one country, it might be night in another.
- Impact: This affects when businesses can communicate and work with each other internationally.

Infrastructure:

- Explanation: The quality of roads, ports, and internet can vary in different places.
- Impact: Good infrastructure makes international business easier because products and information can move quickly.