

# **How technology (like computers and the internet) changes business strategies centralization, decentralization, and acquisitions**

## **1. Centralization (Putting all decisions in one place)**

- Technology helps by letting bosses at the top see everything happening in the company in real-time. They can make quick decisions because they have all the information they need.
- Makes work easier: Technology lets the company work the same way everywhere by using the same computer programs. This helps the big bosses keep everything under control easily.

## **2. Decentralization (Spreading out decisions)**

- Technology helps by giving tools to people in different places so they can make their own decisions. They can talk to each other and share information easily, no matter where they are.
- Brings people together: Even if teams are in different places, technology helps them work together like they're in the same room. This means decisions can be made quickly, right where they're needed.

## **3. Buying other companies (Acquisition)**

- Checking things out: Before buying another company, technology helps find out if it's a good idea. After buying, it helps blend the two companies together smoothly.
- Getting new tech: Sometimes, a company buys another one just to get its cool technology. This can make the buying company stronger or help it do new things.

So, technology really changes how companies organize themselves and grow. It helps them make better decisions, work together better, and even get new tools and ideas from other companies.