

Assessment Title: "Tech-Strategy Showdown"

Objective:

Teams will compete to demonstrate the most effective use of ICT in reimagining business strategies (centralization, decentralization, acquisition) for a hypothetical company.

Setup:

- Participants: Divide participants into two groups.
- Roles: Each team is the boss of a pretend company. Both companies are trying to do better by changing their business plan because of new tech.
- Scenario: Both companies are in the same industry and are considering restructuring their business strategy due to recent technological advancements.

Task:

Each team is given a scenario where they must choose to pursue centralization, decentralization, or acquisition. They must then create and present a plan that outlines how they would implement their chosen strategy using ICT to gain a competitive edge.

Centralization Challenge: Propose how to centralize decision-making with ICT, focusing on efficiency and control. How will technology help you gather information and make decisions quickly?

Decentralization Challenge: Use technology to let each part of the company make its own decisions for quicker action.

Acquisition Challenge: Decide to join a small tech company to get new tech and ideas.

Competition Phases:

Research and Planning (30 minutes): Teams research and develop their strategies.

Presentation (15 minutes per team): Teams present their strategy, showcasing how they would implement it and the expected outcomes.

Q&A and Critique (10 minutes per team): Opposing team and judges can ask questions and offer critiques.

Judging Criteria:

- Innovation: How creatively does the team use ICT in their strategy?
- Feasibility: Does the plan make sense and can it really work?
- Impact: How well does the plan use technology to make the company better?
- Presentation: Clarity, engagement, and persuasiveness of the presentation.

Winning Team:

The team with the highest scores wins.

Materials Needed:

- Access to research materials (internet, business journals, case studies on ICT in business).
- Presentation tools (PowerPoint, poster boards, etc.).

Reflection:

After the competition, conduct a debrief session. Discuss what strategies were most convincing and why, and how different approaches to using ICT can lead to varied outcomes in business restructuring. This reflection can deepen understanding and reinforce learning.