

Assessment: Mitigating International Business Risks

Objective:

Students will analyze real-world scenarios where Canadian businesses face global economic shocks, focusing on mitigation strategies, diversification, and government response.

Instructions:

1. Group Activity (20 minutes):

Form groups of 3-4. Each group will be given a case.

A global financial crisis

A pandemic disrupting global supply chains

International trade tensions

A cyber-attack targeting global markets

2. Discussion:

Each group will write the answers to these questions.

- **Mitigation Strategies:** How can businesses reduce future risks from global shocks?
- **Diversification:** Why is it crucial, and how should companies diversify?
- **Government Response:** Was the government's reaction effective? What could be improved?

3. Presentation (5 minutes per group)

Groups briefly present their analysis and solutions.

- **No reading**
- **Clear and loud voice**
- **Eye contact**

Criteria:

- Clear strategies and solutions
- Teamwork and engagement
- Effective presentation

