**Marketing Director**[**Cover Letter**](http://www.resumecoverletterexamples.com/sales/marketing-cover-letter-3.html)**for Fresher**:

G.Channaveer   
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16/07/2011

PhilipMace  
HumanResourcesOfficer  
SparksElectronics  
117NFronts,64IrisLane,  
Keyser, WV, USA

Dear Mr. Mace,

Re: Application for marketing director position

I was glad to read about the job opening for the post of marketing director that is available at your institution. Therefore, I have applied for position of marketing director at your well established Sparks Electronics. In addition, I have also enclosed my essential documents and my resume with this application for your scrutiny.

I have successfully completed my graduation from Phoenix University and hold a Bachelor’s degree in Business Administration and Marketing. I also hold a Grade III Certificate in Research and Development as well as in Communication. Being a fresher to this field, I would like to start my career under your guidance. During my graduation, I have successfully completed my internship in marketing and Woods Marketing. There I have performed several activities related to marketing. Therefore, if offered a chance, I can effectively handle the assigned projects and make a significant contribution to your marketing and executive team. In addition, I have developed strong and effective working relations with the marketing management, colleagues and sales staff.

I believe that I am a natural fit to your organization as well as to your desired requirements. I would welcome the chance to have a discussion with you regarding the future job responsibilities. Kindly call me as per your convenience at the provided contact details. I look forward to hear a word from your side. Thanking You.

Yours Sincerely,

(Signature)

Rose Holland