

<b>Subject:</b> BBB4M		<b>Grade:</b> 12
<b>Teacher:</b> Alex Chen	<b>Duration:</b> 180 minutes	<b>Lesson No:</b> 1.5
<b>Unit #:</b> 1	<b>Topic:</b> International Business in Canada	

**Overall Expectations** (*Directly from The Ontario Curriculum*)

1. Analyse the impact of international business activity on Canada's economy;
2. Evaluate the factors currently affecting the international competitiveness of Canadian businesses.

**Specific Expectations** (*Directly from The Ontario Curriculum*)

- 1.1. Evaluate the benefits and drawbacks of international trade for Canada
- 2.1. Explain why some Canadian businesses enjoy success internationally while others do not.
- 2.2. Explain how Canada's cultural diversity contributes to its competitive success in international business.
- 2.3. Explain how Canada can attract foreign investment.
- 2.4. Describe how the state of Canada's economy affects international businesses operating in Canada.

**Learning Skills** (*Where applicable*):

- Independent Work – Students self-study before and after class.
- Responsibility – Students must finish Glossary quiz and Check Your Understanding quiz before class.
- Initiative – Students are encouraged to ask questions during the Q&A session.
- Collaboration – Students will work in groups for the final production activity.

**Learning Goals** (*What do I want the students to know and/or be able to do?*)

- Today you will:
1. Evaluate the benefits and drawbacks of international trade for Canada
  2. Explain why some Canadian businesses enjoy success internationally while others do not.
  3. Explain how Canada's cultural diversity contributes to its competitive success in international business.
  4. Explain how Canada can attract foreign investment.
  5. Describe how the state of Canada's economy affects international businesses operating in Canada.

**Success Criteria**

(*Based on the application, how will I know students have learned what I intended?*)  
(*Recording Devices: anecdotal record, checklist, rating scale, rubric*)

- By the end of class:
1. I can explain the pros and cons of international trade for Canada.
  2. I can give suggestions for how a country can improve its productivity.
  3. I can give a presentation on how Canada can attract more foreign investment.

**Materials and Resources**

PPT presentation

Textbook: Fundamentals of International Business

Lesson Structure and Activities

Independent Work

Timing	Lesson																		
50 minutes	<div><div>Textbook Work</div><table><thead><tr><th>Learning Objective</th><th>Textbook Pages</th><th>Questions</th></tr></thead><tbody><tr><td>1. Evaluate the benefits and drawbacks of international trade for Canada</td><td>p.24-31</td><td>1. Explain four ways in which international trade helps Canada. Give an example for each. 2. Explain two ways in which international trade hurts Canada. Give an example for each.</td></tr><tr><td>2. Explain why some Canadian businesses enjoy success internationally while others do not.</td><td>p. 251-255</td><td>3. Name three Canadian companies that are internationally successful. Why do you think they are successful?</td></tr><tr><td>3. Explain how Canada’s cultural diversity contributes to its competitive success in international business.</td><td>p.256-257</td><td>4. What are some cultural industries in which Canada is successful internationally? Give an example for each.</td></tr><tr><td>4. Explain how Canada can attract foreign investment</td><td>p.262-269</td><td>5. What are five ways for Canada to attract foreign investment?</td></tr><tr><td>5. Describe how the state of Canada's economy affects international businesses operating in Canada.</td><td>p.270-271</td><td>6. Why do countries want to increase GDP per capita? 7. How can countries improve productivity?</td></tr></tbody></table></div>	Learning Objective	Textbook Pages	Questions	1. Evaluate the benefits and drawbacks of international trade for Canada	p.24-31	1. Explain four ways in which international trade helps Canada. Give an example for each. 2. Explain two ways in which international trade hurts Canada. Give an example for each.	2. Explain why some Canadian businesses enjoy success internationally while others do not.	p. 251-255	3. Name three Canadian companies that are internationally successful. Why do you think they are successful?	3. Explain how Canada’s cultural diversity contributes to its competitive success in international business.	p.256-257	4. What are some cultural industries in which Canada is successful internationally? Give an example for each.	4. Explain how Canada can attract foreign investment	p.262-269	5. What are five ways for Canada to attract foreign investment?	5. Describe how the state of Canada's economy affects international businesses operating in Canada.	p.270-271	6. Why do countries want to increase GDP per capita? 7. How can countries improve productivity?
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15 minutes	<div><div>Glossary Quiz</div><ul style="list-style-type: none"><li>Study the glossary on Moodle</li><li>Then do the glossary quiz on Moodle before class</li></ul></div>																		
15 minutes	<div><div>Check Your Understanding Quiz</div><ul style="list-style-type: none"><li>Do this quiz after you do the textbook work.</li></ul></div>																		
10 minutes	<div><div>Exit Card</div><ul style="list-style-type: none"><li>Do this short survey after class.</li></ul></div>																		

During Class

Timing	Lesson
10 minutes	<div><div>Announcements</div><div>Slide: Announcements</div><ul style="list-style-type: none"><li>Teacher will go over announcements related to the course.</li></ul></div>
15 minutes	<div><div>Review + Warmer</div><div>Slide: Review + Warmer Discussion</div><ul style="list-style-type: none"><li>Students will be put into groups to discuss the review and warmer questions.</li><li>Teacher will ask some students to share their answers with the class.</li></ul></div>

15 minutes	<b><u>Homework Q&amp;A</u></b> <b>Slide: Homework Q&amp;A</b> <ul style="list-style-type: none"> <li>Students will be required to ask some questions about the homework to encourage deeper thinking and to clarify understanding for the class</li> </ul>
15 minutes  (cumulative 55 mins)	<b><u>Example Exam Questions</u></b> <b>Slide: Example Exam Questions</b> <ul style="list-style-type: none"> <li>Students will be put into groups to discuss the example exam questions.</li> <li>Teacher will ask some students to share their answers with the class.</li> </ul>
30 minutes	<b><u>Final Production</u></b> <b>Slide: Group Presentation</b> <ul style="list-style-type: none"> <li>Students will be put into small groups to prepare a presentation to the Minister of International Trade on whether or not Canada should attract more foreign investment and how to do so.</li> <li>Each group presents to the class.</li> </ul>
5 minutes	<b><u>Homework Assignment</u></b> <b>Slide: Independent Work for Next Lesson</b> <ul style="list-style-type: none"> <li>Teacher will assign the independent work for next lesson</li> <li>Teacher will remind the students to do the exit survey</li> </ul>

#### **Assignments / Homework**

<b>Lesson 1.6 Independent Work</b>	<b>Time</b>
Textbook Work	30
Send your Assignment 1 draft to your peer editing partner and prepare feedback for them	20
Study the glossary and do the Glossary Quiz	15
Do the Check Your Understanding Quiz	15
Exit Card after class	10
<b>Total</b>	<b>90</b>

#### **Reflections**

*(What do I need to do to become more effective as a teacher in supporting student learning?)*



## The Erindale Academy Daily Lesson Plan Unit # and Lesson Plan #

Assessment Strategies					
For Learning		As Learning		Of Learning	
<b>Student product:</b> <div><div><input type="checkbox"/> Diagnostic tests</div><div><input type="checkbox"/> Practice quiz</div></div> <div><div><input type="checkbox"/> Pop quizzes</div><div><input type="checkbox"/> Homework</div></div> <div><div><input type="checkbox"/> Class notes</div><div><input type="checkbox"/> Peer feedback</div></div> <div><div><input type="checkbox"/> Practice questions</div><div><input type="checkbox"/> Practice tests</div></div> <b>Observation:</b> <div><div><input type="checkbox"/> Class discussions</div><div><input type="checkbox"/> Peer feedback</div></div> <b>Conversation:</b> <div><div><input type="checkbox"/> Student teacher conferences</div><div><input type="checkbox"/> Small group discussions</div></div>		<b>Student product:</b> <div><div><input type="checkbox"/> Learning logs</div><div><input type="checkbox"/> Self-assessment sheet</div></div> <div><div><input type="checkbox"/>Homework</div><div><input type="checkbox"/> Self-analysis sheet</div></div> <div><div><input type="checkbox"/> Peer-analysis sheet</div></div> <b>Observation:</b> <div><div><input type="checkbox"/> Whole class discussions</div><div><input type="checkbox"/> Group discussions</div></div> <b>Conversation:</b> <div><div><input type="checkbox"/> Student teacher conferences</div><div><div><input type="checkbox"/> Small group discussions</div><div><input type="checkbox"/> Pair work</div></div></div>		<b>Student product:</b> <div><div><input type="checkbox"/> Assignments</div><div><input type="checkbox"/> Tests</div></div> <div><div><input type="checkbox"/> Exam</div><div><input type="checkbox"/> Case studies</div></div> <div><div><input type="checkbox"/> Business report</div><div><input type="checkbox"/>Exit card</div></div> <b>Observation:</b> <div><div><input type="checkbox"/> Student-led discussion/debate</div><div><div><input type="checkbox"/> Presentation</div><div><input type="checkbox"/> Performance tasks</div></div></div> <b>Conversation:</b> <div><div><input type="checkbox"/> Student teacher conferences</div><div><input type="checkbox"/> Question and answer session</div></div>	
Lesson Tools					
<b>Direct Instruction</b> <div><div><input type="checkbox"/> Structured overview</div><div><input type="checkbox"/>Lecture</div><div><input type="checkbox"/> Compare &amp; contrast</div><div><input type="checkbox"/> Socratic method</div><div><input type="checkbox"/> Demonstrations</div></div>	<b>Indirect Instruction</b> <div><div><input type="checkbox"/> Problem solving</div><div><input type="checkbox"/> Case studies</div><div><input type="checkbox"/> Reading for meaning</div><div><input type="checkbox"/> Inquiry</div><div><input type="checkbox"/> Reflective discussion</div><div><input type="checkbox"/> Writing to inform</div><div><input type="checkbox"/> Concept formation</div><div><input type="checkbox"/> Concept mapping</div><div><input type="checkbox"/> Concept attainment</div></div>	<b>Interactive Instruction</b> <div><div><input type="checkbox"/> PowerPoint</div><div><input type="checkbox"/>Video clip</div><div><input type="checkbox"/> Debates</div><div><input type="checkbox"/> Role playing</div><div><input type="checkbox"/>Brainstorming</div><div><input type="checkbox"/> Peer partner</div><div><input type="checkbox"/> Learning/analysis</div><div><input type="checkbox"/> Discussion</div><div><input type="checkbox"/> Laboratory groups</div><div><input type="checkbox"/> Cooperative learning</div><div><input type="checkbox"/> Groups</div><div><input type="checkbox"/> Jigsaw</div><div><input type="checkbox"/> Problem solving</div><div><input type="checkbox"/> Conferencing</div></div>	<b>Independent Study</b> <div><div><input type="checkbox"/>Essays</div><div><input type="checkbox"/> Computer assisted</div><div><input type="checkbox"/> instruction</div><div><input type="checkbox"/> Journals</div><div><input type="checkbox"/> Learning logs</div><div><input type="checkbox"/> Reports</div><div><input type="checkbox"/> Learning activity packages</div><div><input type="checkbox"/> Correspondence lessons</div><div><input type="checkbox"/> Learning contracts</div><div><input type="checkbox"/> Homework</div><div><input type="checkbox"/> Research projects</div><div><input type="checkbox"/> Assigned questions</div><div><input type="checkbox"/> Learning centers</div></div>	<b>Experiential Learning</b> <div><div><input type="checkbox"/> Field trips</div><div><input type="checkbox"/> Conducting</div><div><input type="checkbox"/> Experiments</div><div><input type="checkbox"/> Simulations</div><div><input type="checkbox"/> Games</div><div><input type="checkbox"/> Story telling</div><div><input type="checkbox"/> Focused imaging</div><div><input type="checkbox"/> Field observations</div><div><input type="checkbox"/> Role-playing</div><div><input type="checkbox"/> Model building</div><div><input type="checkbox"/> Surveys</div><div><input type="checkbox"/> Case studies</div></div>	<b>Instructional Skills</b> <div><div><input type="checkbox"/>Explaining</div><div><input type="checkbox"/>Demonstrating</div><div><input type="checkbox"/>Questioning</div></div>