



THE ERINDALE ACADEMY

Subject: BBB4M	Grade: 12	
Teacher: Alex Chen	Duration: 180 minutes	Lesson No: 1.5
Unit #: 1	Topic: International Business in Canada	

Overall Expectations (*Directly from The Ontario Curriculum*)

1. Analyse the impact of international business activity on Canada's economy;
2. Evaluate the factors currently affecting the international competitiveness of Canadian businesses.

Specific Expectations (*Directly from The Ontario Curriculum*)

- 1.1. Evaluate the benefits and drawbacks of international trade for Canada
- 2.1. Explain why some Canadian businesses enjoy success internationally while others do not.
- 2.2. Explain how Canada's cultural diversity contributes to its competitive success in international business.
- 2.3. Explain how Canada can attract foreign investment.
- 2.4. Describe how the state of Canada's economy affects international businesses operating in Canada.

Learning Skills (*Where applicable*):

Independent Work – Students self-study before and after class.

Responsibility – Students must finish Glossary quiz and Check Your Understanding quiz before class.

Initiative – Students are encouraged to ask questions during the Q&A session.

Collaboration – Students will work in groups for the final production activity.

Learning Goals (*What do I want the students to know and/or be able to do?*)

Today you will:

1. Evaluate the benefits and drawbacks of international trade for Canada
2. Explain why some Canadian businesses enjoy success internationally while others do not.
3. Explain how Canada's cultural diversity contributes to its competitive success in international business.
4. Explain how Canada can attract foreign investment.
5. Describe how the state of Canada's economy affects international businesses operating in Canada.

Success Criteria

(Based on the application, how will I know students have learned what I intended?)

(Recording Devices: anecdotal record, checklist, rating scale, rubric)

By the end of class:

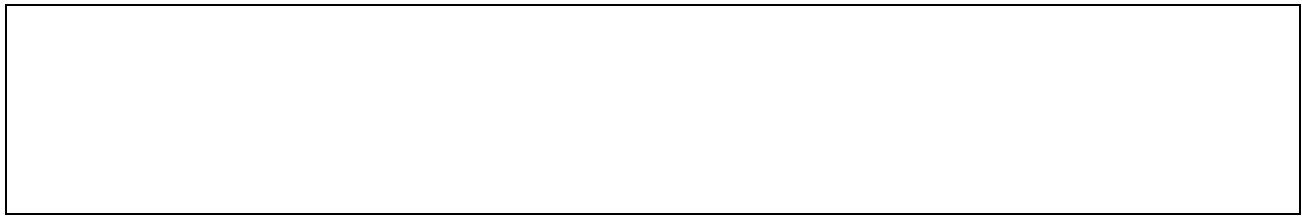
1. I can explain the pros and cons of international trade for Canada.
2. I can give suggestions for how a country can improve its productivity.
3. I can give a presentation on how Canada can attract more foreign investment.

Materials and Resources

PPT presentation

Textbook: Fundamentals of International Business																					
Lesson Structure and Activities																					
Independent Work																					
Timing	Lesson																				
50 minutes	<p><u>Textbook Work</u></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr style="background-color: black; color: white;"> <th>Learning Objective</th><th>Textbook Pages</th><th>Questions</th></tr> </thead> <tbody> <tr> <td>1. Evaluate the benefits and drawbacks of international trade for Canada</td><td>p.24-31</td><td>1. Explain four ways in which international trade helps Canada. Give an example for each. 2. Explain two ways in which international trade hurts Canada. Give an example for each.</td></tr> <tr> <td>2. Explain why some Canadian businesses enjoy success internationally while others do not.</td><td>p. 251-255</td><td>3. Name three Canadian companies that are internationally successful. Why do you think they are successful?</td></tr> <tr> <td>3. Explain how Canada's cultural diversity contributes to its competitive success in international business.</td><td>p.256-257</td><td>4. What are some cultural industries in which Canada is successful internationally? Give an example for each.</td></tr> <tr> <td>4. Explain how Canada can attract foreign investment</td><td>p.262-269</td><td>5. What are five ways for Canada to attract foreign investment?</td></tr> <tr> <td>5. Describe how the state of Canada's economy affects international businesses operating in Canada.</td><td>p.270-271</td><td>6. Why do countries want to increase GDP per capita? 7. How can countries improve productivity?</td></tr> </tbody> </table>			Learning Objective	Textbook Pages	Questions	1. Evaluate the benefits and drawbacks of international trade for Canada	p.24-31	1. Explain four ways in which international trade helps Canada. Give an example for each. 2. Explain two ways in which international trade hurts Canada. Give an example for each.	2. Explain why some Canadian businesses enjoy success internationally while others do not.	p. 251-255	3. Name three Canadian companies that are internationally successful. Why do you think they are successful?	3. Explain how Canada's cultural diversity contributes to its competitive success in international business.	p.256-257	4. What are some cultural industries in which Canada is successful internationally? Give an example for each.	4. Explain how Canada can attract foreign investment	p.262-269	5. What are five ways for Canada to attract foreign investment?	5. Describe how the state of Canada's economy affects international businesses operating in Canada.	p.270-271	6. Why do countries want to increase GDP per capita? 7. How can countries improve productivity?
Learning Objective	Textbook Pages	Questions																			
1. Evaluate the benefits and drawbacks of international trade for Canada	p.24-31	1. Explain four ways in which international trade helps Canada. Give an example for each. 2. Explain two ways in which international trade hurts Canada. Give an example for each.																			
2. Explain why some Canadian businesses enjoy success internationally while others do not.	p. 251-255	3. Name three Canadian companies that are internationally successful. Why do you think they are successful?																			
3. Explain how Canada's cultural diversity contributes to its competitive success in international business.	p.256-257	4. What are some cultural industries in which Canada is successful internationally? Give an example for each.																			
4. Explain how Canada can attract foreign investment	p.262-269	5. What are five ways for Canada to attract foreign investment?																			
5. Describe how the state of Canada's economy affects international businesses operating in Canada.	p.270-271	6. Why do countries want to increase GDP per capita? 7. How can countries improve productivity?																			
15 minutes	<p><u>Glossary Quiz</u></p> <ul style="list-style-type: none"> • Study the glossary on Moodle • Then do the glossary quiz on Moodle before class 																				
15 minutes	<p><u>Check Your Understanding Quiz</u></p> <ul style="list-style-type: none"> • Do this quiz after you do the textbook work. 																				
10 minutes	<p><u>Exit Card</u></p> <ul style="list-style-type: none"> • Do this short survey after class. 																				
During Class																					
Timing	Lesson																				
10 minutes	<p><u>Announcements</u></p> <p>Slide: Announcements</p> <ul style="list-style-type: none"> • Teacher will go over announcements related to the course. 																				
15 minutes	<p><u>Review + Warmer</u></p> <p>Slide: Review + Warmer Discussion</p> <ul style="list-style-type: none"> • Students will be put into groups to discuss the review and warmer questions. • Teacher will ask some students to share their answers with the class. 																				

15 minutes	<p><u>Homework Q&A</u></p> <p>Slide: Homework Q&A</p> <ul style="list-style-type: none"> Students will be required to ask some questions about the homework to encourage deeper thinking and to clarify understanding for the class 														
15 minutes (cumulative 55 mins)	<p><u>Example Exam Questions</u></p> <p>Slide: Example Exam Questions</p> <ul style="list-style-type: none"> Students will be put into groups to discuss the example exam questions. Teacher will ask some students to share their answers with the class. 														
30 minutes	<p><u>Final Production</u></p> <p>Slide: Group Presentation</p> <ul style="list-style-type: none"> Students will be put into small groups to prepare a presentation to the Minister of International Trade on whether or not Canada should attract more foreign investment and how to do so. Each group presents to the class. 														
5 minutes	<p><u>Homework Assignment</u></p> <p>Slide: Independent Work for Next Lesson</p> <ul style="list-style-type: none"> Teacher will assign the independent work for next lesson Teacher will remind the students to do the exit survey 														
Assignments / Homework															
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr style="background-color: black; color: white;"> <th style="text-align: center; padding: 5px;">Lesson 1.6 Independent Work</th><th style="text-align: center; padding: 5px;">Time</th></tr> </thead> <tbody> <tr> <td style="padding: 5px;">Textbook Work</td><td style="text-align: center; padding: 5px;">30</td></tr> <tr> <td style="padding: 5px;">Send your Assignment 1 draft to your peer editing partner and prepare feedback for them</td><td style="text-align: center; padding: 5px;">20</td></tr> <tr> <td style="padding: 5px;">Study the glossary and do the Glossary Quiz</td><td style="text-align: center; padding: 5px;">15</td></tr> <tr> <td style="padding: 5px;">Do the Check Your Understanding Quiz</td><td style="text-align: center; padding: 5px;">15</td></tr> <tr> <td style="padding: 5px;">Exit Card after class</td><td style="text-align: center; padding: 5px;">10</td></tr> <tr> <td style="padding: 5px; text-align: right;">Total</td><td style="text-align: center; padding: 5px;">90</td></tr> </tbody> </table>		Lesson 1.6 Independent Work	Time	Textbook Work	30	Send your Assignment 1 draft to your peer editing partner and prepare feedback for them	20	Study the glossary and do the Glossary Quiz	15	Do the Check Your Understanding Quiz	15	Exit Card after class	10	Total	90
Lesson 1.6 Independent Work	Time														
Textbook Work	30														
Send your Assignment 1 draft to your peer editing partner and prepare feedback for them	20														
Study the glossary and do the Glossary Quiz	15														
Do the Check Your Understanding Quiz	15														
Exit Card after class	10														
Total	90														
<p>Reflections</p> <p><i>(What do I need to do to become more effective as a teacher in supporting student learning?)</i></p>															



The Erindale Academy Daily Lesson Plan Unit # and Lesson Plan

Assessment Strategies					
For Learning		As Learning		Of Learning	
Student product: <ul style="list-style-type: none"> <input type="checkbox"/> Diagnostic tests <input type="checkbox"/> Practice quiz <input type="checkbox"/> Pop quizzes <input type="checkbox"/> Homework <input type="checkbox"/> Class notes <input type="checkbox"/> Peer feedback Practice questions <ul style="list-style-type: none"> <input type="checkbox"/> Practice tests Observation: <ul style="list-style-type: none"> <input type="checkbox"/> Class discussions <input type="checkbox"/> Peer feedback Conversation: <ul style="list-style-type: none"> <input type="checkbox"/> Student teacher conferences <input type="checkbox"/> Small group discussions 		Student product: <ul style="list-style-type: none"> <input type="checkbox"/> Learning logs <input type="checkbox"/> Self-assessment sheet <input type="checkbox"/> Homework <input type="checkbox"/> Self-analysis sheet <input type="checkbox"/> Peer-analysis sheet Observation: <ul style="list-style-type: none"> <input type="checkbox"/> Whole class discussions <input type="checkbox"/> Group discussions Conversation: <ul style="list-style-type: none"> <input type="checkbox"/> Student teacher conferences <input type="checkbox"/> Small group discussions <input type="checkbox"/> Pair work 		Student product: <ul style="list-style-type: none"> <input type="checkbox"/> Assignments <input type="checkbox"/> Tests <input type="checkbox"/> Exam <input type="checkbox"/> Case studies <input type="checkbox"/> Business report <input type="checkbox"/> Exit card Observation: <ul style="list-style-type: none"> <input type="checkbox"/> Student-led discussion/debate Presentation <ul style="list-style-type: none"> <input type="checkbox"/> Performance tasks Conversation: <ul style="list-style-type: none"> <input type="checkbox"/> Student teacher conferences <input type="checkbox"/> Question and answer session 	
Lesson Tools					
Direct Instruction <ul style="list-style-type: none"> <input type="checkbox"/> Structured overview <input type="checkbox"/> Lecture <input type="checkbox"/> Compare & contrast <input type="checkbox"/> Socratic method <input type="checkbox"/> Demonstrations 	Indirect Instruction <ul style="list-style-type: none"> <input type="checkbox"/> Problem solving <input type="checkbox"/> Case studies <input type="checkbox"/> Reading for meaning <input type="checkbox"/> Inquiry <input type="checkbox"/> Reflective discussion <input type="checkbox"/> Writing to inform <input type="checkbox"/> Concept formation <input type="checkbox"/> Concept mapping <input type="checkbox"/> Concept attainment 	Interactive Instruction <ul style="list-style-type: none"> <input type="checkbox"/> PowerPoint <input type="checkbox"/> Video clip <input type="checkbox"/> Debates <input type="checkbox"/> Role playing <input type="checkbox"/> Brainstorming <input type="checkbox"/> Peer partner <input type="checkbox"/> Learning/analysis <input type="checkbox"/> Discussion <input type="checkbox"/> Laboratory groups <input type="checkbox"/> Cooperative learning <input type="checkbox"/> Groups <input type="checkbox"/> Jigsaw <input type="checkbox"/> Problem solving <input type="checkbox"/> Conferencing 	Independent Study <ul style="list-style-type: none"> <input type="checkbox"/> Essays <input type="checkbox"/> Computer assisted instruction <input type="checkbox"/> Journals <input type="checkbox"/> Learning logs <input type="checkbox"/> Reports <input type="checkbox"/> Learning activity packages <input type="checkbox"/> Correspondence lessons <input type="checkbox"/> Learning contracts <input type="checkbox"/> Homework <input type="checkbox"/> Research projects <input type="checkbox"/> Assigned questions <input type="checkbox"/> Learning centers 	Experiential Learning <ul style="list-style-type: none"> <input type="checkbox"/> Field trips <input type="checkbox"/> Conducting experiments <input type="checkbox"/> Simulations <input type="checkbox"/> Games <input type="checkbox"/> Story telling <input type="checkbox"/> Focused imaging <input type="checkbox"/> Field observations <input type="checkbox"/> Role-playing <input type="checkbox"/> Model building <input type="checkbox"/> Surveys <input type="checkbox"/> Case studies 	Instructional Skills <ul style="list-style-type: none"> <input type="checkbox"/> Explaining <input type="checkbox"/> Demonstrating <input type="checkbox"/> Questioning