

Subject: BBB4M		Grade: 12
Teacher: Alex Chen	Duration: 180 minutes	Lesson No: 5.3
Unit #: 5	Topic: Case – China Milk Scandal	

Overall Expectations (*Directly from The Ontario Curriculum*)

1. Analyse the ways in which ethical considerations affect international business decisions.

Specific Expectations (*Directly from The Ontario Curriculum*)

1.1. Evaluate the ethical issues that arise for companies competing internationally for consumers, stockholders, employees, the host country, and society.

Learning Skills (*Where applicable*):

Independent Work – Students self-study before and after class.

Responsibility – Students must finish Glossary quiz and Check Your Understanding quiz before class.

Initiative – Students are encouraged to ask questions during the Q&A session.

Collaboration – Students will work in groups for the final production activity.

Learning Goals (*What do I want the students to know and/or be able to do?*)

Today you will:

1. Evaluate the ethical issues that arise for companies competing internationally for consumers, stockholders, employees, the host country, and society.

Success Criteria

(*Based on the application, how will I know students have learned what I intended?*)

(*Recording Devices: anecdotal record, checklist, rating scale, rubric*)

By the end of class:

1. I can perform a stakeholder analysis to explain why unethical behavior occurs.

Materials and Resources

PPT presentation

Case – China Milk Scandal

Lesson Structure and Activities

Independent Work

Timing	Lesson
60 minutes	<p><u>Case Analysis</u></p> <ul style="list-style-type: none"> • Read the case and analyze it using the template provided in lesson 1.4 • Answer these four questions: <ul style="list-style-type: none"> ○ What factors motivate people to do unethical things for money? ○ Why do governments allow unethical behavior? ○ How do the people involved in unethical behavior justify their decisions?

	<ul style="list-style-type: none"> ○ What role does social media play in reducing corruption?
10 minutes	<p><u>Glossary Quiz</u></p> <ul style="list-style-type: none"> • Study the glossary on Moodle • Then do the glossary quiz on Moodle before class
15 minutes	<p><u>Check Your Understanding Quiz</u></p> <ul style="list-style-type: none"> • Do this quiz after you read the case.
5 minutes	<p><u>Exit Card</u></p> <ul style="list-style-type: none"> • Do this short survey after class.
During Class	
Timing	Lesson
10 minutes	<p><u>Announcements</u></p> <p>Slide: Announcements</p> <ul style="list-style-type: none"> • Teacher will go over announcements related to the course.
15 minutes	<p><u>Review + Warmer</u></p> <p>Slide: Review + Warmer Discussion</p> <ul style="list-style-type: none"> • Students will be put into groups to discuss the review and warmer questions. • Teacher will ask some students to share their answers with the class.
15 minutes	<p><u>Homework Q&A</u></p> <p>Slide: Homework Q&A</p> <ul style="list-style-type: none"> • Students will be required to ask some questions about the homework to encourage deeper thinking and to clarify understanding for the class
15 minutes (cumulative 55 mins)	<p><u>Case Summary Presentation</u></p> <p>Slide: Case Summary Presentation</p> <ul style="list-style-type: none"> • Two students will summarize the case situation for the class.
30 minutes	<p><u>Case Analysis Presentations</u></p> <p>Slide: Case Analysis Presentations</p> <ul style="list-style-type: none"> • Students will be put into small groups to prepare a presentation to answer the four case questions. • Each group presents to the class. Teacher gives feedback.
5 minutes	<p><u>Homework Assignment</u></p> <p>Slide: Independent Work for Next Lesson</p> <ul style="list-style-type: none"> • Teacher will assign the independent work for next lesson • Teacher will remind the students to do the exit survey
Assignments / Homework	

Study for the case test next class.

Reflections

(What do I need to do to become more effective as a teacher in supporting student learning?)

The Erindale Academy Daily Lesson Plan Unit # and Lesson Plan

Assessment Strategies					
For Learning		As Learning		Of Learning	
Student product:		Student product:		Student product:	
<input type="checkbox"/> Diagnostic tests <input type="checkbox"/> Practice quiz <input type="checkbox"/> Pop quizzes <input type="checkbox"/> Homework <input type="checkbox"/> Class notes <input type="checkbox"/> Peer feedback <input type="checkbox"/> Practice questions <input type="checkbox"/> Practice tests	<input type="checkbox"/> Learning logs <input type="checkbox"/> Self-assessment sheet <input type="checkbox"/> Homework <input type="checkbox"/> Self-analysis sheet <input type="checkbox"/> Peer-analysis sheet	<input type="checkbox"/> Assignments <input type="checkbox"/> Tests <input type="checkbox"/> Exam <input type="checkbox"/> Case studies <input type="checkbox"/> Business report <input type="checkbox"/> Exit card	<input type="checkbox"/> Observation: <input type="checkbox"/> Whole class discussions <input type="checkbox"/> Group discussions	<input type="checkbox"/> Observation: <input type="checkbox"/> Student-led discussion/debate <input type="checkbox"/> Presentation <input type="checkbox"/> Performance tasks	<input type="checkbox"/> Conversation: <input type="checkbox"/> Student teacher conferences <input type="checkbox"/> Small group discussions
<input type="checkbox"/> Class discussions <input type="checkbox"/> Peer feedback		<input type="checkbox"/> Observation: <input type="checkbox"/> Whole class discussions <input type="checkbox"/> Group discussions		<input type="checkbox"/> Conversation: <input type="checkbox"/> Student teacher conferences <input type="checkbox"/> Question and answer session	
<input type="checkbox"/> Student teacher conferences <input type="checkbox"/> Small group discussions		<input type="checkbox"/> Student teacher conferences <input type="checkbox"/> Small group discussions <input type="checkbox"/> Pair work		<input type="checkbox"/> Student teacher conferences <input type="checkbox"/> Question and answer session	
Lesson Tools					
Direct Instruction	Indirect Instruction	Interactive Instruction	Independent Study	Experiential Learning	Instructional Skills
<input type="checkbox"/> Structured overview <input type="checkbox"/> Lecture <input type="checkbox"/> Compare & contrast <input type="checkbox"/> Socratic method <input type="checkbox"/> Demonstrations	<input type="checkbox"/> Problem solving <input type="checkbox"/> Case studies <input type="checkbox"/> Reading for meaning <input type="checkbox"/> Inquiry <input type="checkbox"/> Reflective discussion <input type="checkbox"/> Writing to inform <input type="checkbox"/> Concept formation <input type="checkbox"/> Concept mapping <input type="checkbox"/> Concept attainment	<input type="checkbox"/> PowerPoint <input type="checkbox"/> Video clip <input type="checkbox"/> Debates <input type="checkbox"/> Role playing <input type="checkbox"/> Brainstorming <input type="checkbox"/> Peer partner <input type="checkbox"/> Learning/analysis <input type="checkbox"/> Discussion <input type="checkbox"/> Laboratory groups <input type="checkbox"/> Cooperative learning <input type="checkbox"/> Groups <input type="checkbox"/> Jigsaw <input type="checkbox"/> Problem solving <input type="checkbox"/> Conferencing	<input type="checkbox"/> Essays <input type="checkbox"/> Computer assisted <input type="checkbox"/> instruction <input type="checkbox"/> Journals <input type="checkbox"/> Learning logs <input type="checkbox"/> Reports <input type="checkbox"/> Learning activity packages <input type="checkbox"/> Correspondence lessons <input type="checkbox"/> Learning contracts <input type="checkbox"/> Homework <input type="checkbox"/> Research projects <input type="checkbox"/> Assigned questions <input type="checkbox"/> Learning centers	<input type="checkbox"/> Field trips <input type="checkbox"/> Conducting <input type="checkbox"/> Experiments <input type="checkbox"/> Simulations <input type="checkbox"/> Games <input type="checkbox"/> Story telling <input type="checkbox"/> Focused imaging <input type="checkbox"/> Field observations <input type="checkbox"/> Role-playing <input type="checkbox"/> Model building <input type="checkbox"/> Surveys <input type="checkbox"/> Case studies	<input type="checkbox"/> Explaining <input type="checkbox"/> Demonstrating <input type="checkbox"/> Questioning