

Subject: BBB4M		Grade: 12
Teacher: Alex Chen	Duration: 180 minutes	Lesson No: 5.4
Unit #: 5	Topic: Case – Telus and Ethics	

Overall Expectations (<i>Directly from The Ontario Curriculum</i>)	
1. Analyse the ways in which ethical considerations affect international business decisions.	
Specific Expectations (<i>Directly from The Ontario Curriculum</i>)	
1.1. Evaluate the ethical issues that arise for companies competing internationally for consumers, stockholders, employees, the host country, and society.	
Learning Skills (<i>Where applicable</i>):	
<p>Independent Work – Students self-study before and after class.</p> <p>Responsibility – Students must finish Glossary quiz and Check Your Understanding quiz before class.</p> <p>Initiative – Students are encouraged to ask questions during the Q&A session.</p> <p>Collaboration – Students will work in groups for the final production activity.</p>	
Learning Goals (<i>What do I want the students to know and/or be able to do?</i>)	
<p>Today you will:</p> <p>1. Evaluate the ethical issues that arise for companies competing internationally for consumers, stockholders, employees, the host country, and society.</p>	
Success Criteria	
<p>(<i>Based on the application, how will I know students have learned what I intended?</i>)</p> <p>(<i>Recording Devices: anecdotal record, checklist, rating scale, rubric</i>)</p>	
<p>By the end of class:</p> <p>1. I can perform a stakeholder analysis and options analysis to provide an ethical recommendation</p>	
Materials and Resources	
<p>PPT presentation</p> <p>Case – China Milk Scandal</p>	
Lesson Structure and Activities	
Independent Work	
Timing	Lesson
60 minutes	<p><u>Case Analysis</u></p> <ul style="list-style-type: none"> Read the case and analyze it using the template provided.
10 minutes	<p><u>Glossary Quiz</u></p> <ul style="list-style-type: none"> Study the glossary on Moodle Then do the glossary quiz on Moodle before class

15 minutes	<p><u>Check Your Understanding Quiz</u></p> <ul style="list-style-type: none"> Do this quiz after you read the case.
5 minutes	<p><u>Exit Card</u></p> <ul style="list-style-type: none"> Do this short survey after class.
During Class	
Timing	Lesson
10 minutes	<p><u>Announcements</u></p> <p>Slide: Announcements</p> <ul style="list-style-type: none"> Teacher will go over announcements related to the course.
15 minutes	<p><u>Review + Warmer</u></p> <p>Slide: Review + Warmer Discussion</p> <ul style="list-style-type: none"> Students will be put into groups to discuss the review and warmer questions. Teacher will ask some students to share their answers with the class.
15 minutes	<p><u>Homework Q&A</u></p> <p>Slide: Homework Q&A</p> <ul style="list-style-type: none"> Students will be required to ask some questions about the homework to encourage deeper thinking and to clarify understanding for the class
15 minutes (cumulative 55 mins)	<p><u>Case Summary Presentation</u></p> <p>Slide: Case Summary Presentation</p> <ul style="list-style-type: none"> Two students will summarize the case situation for the class.
30 minutes	<p><u>Case Analysis Presentations</u></p> <p>Slide: Case Analysis Presentations</p> <ul style="list-style-type: none"> Students will be put into small groups to prepare a presentation to answer the four case questions. Each group presents to the class. Teacher gives feedback.
5 minutes	<p><u>Homework Assignment</u></p> <p>Slide: Independent Work for Next Lesson</p> <ul style="list-style-type: none"> Teacher will assign the independent work for next lesson Teacher will remind the students to do the exit survey
Assignments / Homework	

Lesson 5.5 Independent Work	Time
Textbook Work	50
Study the glossary and do the Glossary Quiz	15
Check Your Understanding Quiz	15
Exit Card after class	10
Total	90

Reflections

(What do I need to do to become more effective as a teacher in supporting student learning?)

The Erindale Academy Daily Lesson Plan Unit # and Lesson Plan

Assessment Strategies					
For Learning		As Learning		Of Learning	
Student product:		Student product:		Student product:	
<input type="checkbox"/> Diagnostic tests <input type="checkbox"/> Practice quiz <input type="checkbox"/> Pop quizzes <input type="checkbox"/> Homework <input type="checkbox"/> Class notes <input type="checkbox"/> Peer feedback <input type="checkbox"/> Practice questions <input type="checkbox"/> Practice tests	<input type="checkbox"/> Learning logs <input type="checkbox"/> Self-assessment sheet <input type="checkbox"/> Homework <input type="checkbox"/> Self-analysis sheet <input type="checkbox"/> Peer-analysis sheet	<input type="checkbox"/> Assignments <input type="checkbox"/> Tests <input type="checkbox"/> Exam <input type="checkbox"/> Case studies <input type="checkbox"/> Business report <input type="checkbox"/> Exit card	<input type="checkbox"/> Observation: <input type="checkbox"/> Whole class discussions <input type="checkbox"/> Group discussions	<input type="checkbox"/> Observation: <input type="checkbox"/> Student-led discussion/debate <input type="checkbox"/> Presentation <input type="checkbox"/> Performance tasks	<input type="checkbox"/> Conversation: <input type="checkbox"/> Student teacher conferences <input type="checkbox"/> Small group discussions
<input type="checkbox"/> Class discussions <input type="checkbox"/> Peer feedback		<input type="checkbox"/> Observation: <input type="checkbox"/> Whole class discussions <input type="checkbox"/> Group discussions		<input type="checkbox"/> Conversation: <input type="checkbox"/> Student teacher conferences <input type="checkbox"/> Question and answer session	
<input type="checkbox"/> Student teacher conferences <input type="checkbox"/> Small group discussions		<input type="checkbox"/> Student teacher conferences <input type="checkbox"/> Small group discussions <input type="checkbox"/> Pair work		<input type="checkbox"/> Student teacher conferences <input type="checkbox"/> Question and answer session	
Lesson Tools					
Direct Instruction	Indirect Instruction	Interactive Instruction	Independent Study	Experiential Learning	Instructional Skills
<input type="checkbox"/> Structured overview <input type="checkbox"/> Lecture <input type="checkbox"/> Compare & contrast <input type="checkbox"/> Socratic method <input type="checkbox"/> Demonstrations	<input type="checkbox"/> Problem solving <input type="checkbox"/> Case studies <input type="checkbox"/> Reading for meaning <input type="checkbox"/> Inquiry <input type="checkbox"/> Reflective discussion <input type="checkbox"/> Writing to inform <input type="checkbox"/> Concept formation <input type="checkbox"/> Concept mapping <input type="checkbox"/> Concept attainment	<input type="checkbox"/> PowerPoint <input type="checkbox"/> Video clip <input type="checkbox"/> Debates <input type="checkbox"/> Role playing <input type="checkbox"/> Brainstorming <input type="checkbox"/> Peer partner <input type="checkbox"/> Learning/analysis <input type="checkbox"/> Discussion <input type="checkbox"/> Laboratory groups <input type="checkbox"/> Cooperative learning <input type="checkbox"/> Groups <input type="checkbox"/> Jigsaw <input type="checkbox"/> Problem solving <input type="checkbox"/> Conferencing	<input type="checkbox"/> Essays <input type="checkbox"/> Computer assisted <input type="checkbox"/> instruction <input type="checkbox"/> Journals <input type="checkbox"/> Learning logs <input type="checkbox"/> Reports <input type="checkbox"/> Learning activity packages <input type="checkbox"/> Correspondence lessons <input type="checkbox"/> Learning contracts <input type="checkbox"/> Homework <input type="checkbox"/> Research projects <input type="checkbox"/> Assigned questions <input type="checkbox"/> Learning centers	<input type="checkbox"/> Field trips <input type="checkbox"/> Conducting <input type="checkbox"/> Experiments <input type="checkbox"/> Simulations <input type="checkbox"/> Games <input type="checkbox"/> Story telling <input type="checkbox"/> Focused imaging <input type="checkbox"/> Field observations <input type="checkbox"/> Role-playing <input type="checkbox"/> Model building <input type="checkbox"/> Surveys <input type="checkbox"/> Case studies	<input type="checkbox"/> Explaining <input type="checkbox"/> Demonstrating <input type="checkbox"/> Questioning