

# Stock Market Indicators

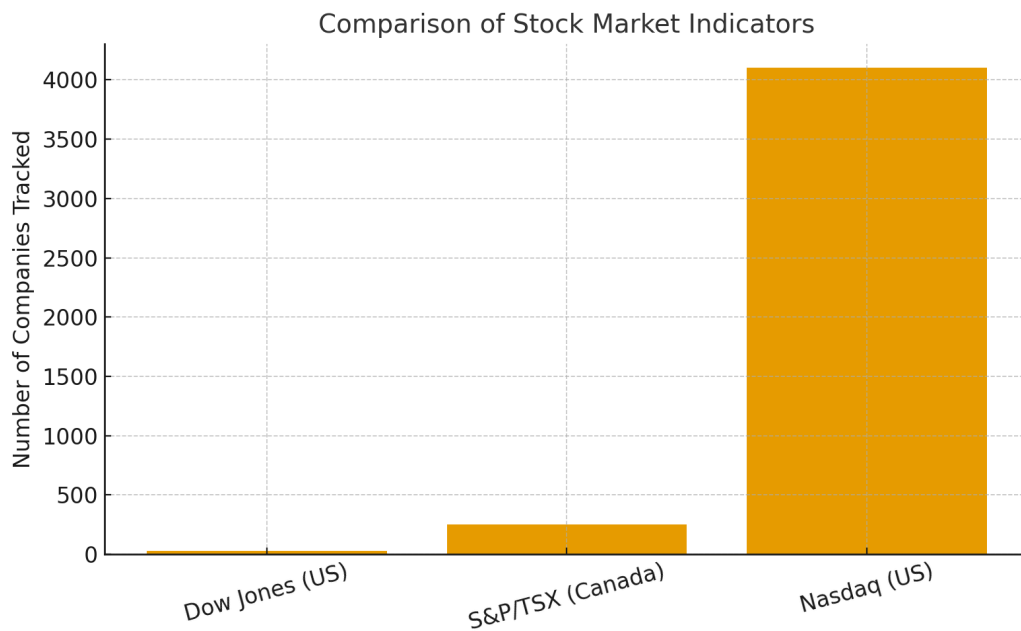
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Stock market indicators (or indexes) show how well the stock market is performing. They measure whether stock prices are generally going up (Bull Market) or down (Bear Market).

## Key Indicators

1. Dow Jones Industrial Average (USA) – Tracks only 30 big, famous U.S. companies (e.g., Apple, Coca-Cola, Microsoft). Even though it's small, it represents the strength of the U.S. economy.
2. S&P/TSX Composite Index (Canada) – Includes about 250 large Canadian companies (e.g., RBC, Shopify, Enbridge). It's Canada's main stock market indicator and shows a wide picture of the economy.
3. Nasdaq Composite (USA) – Covers over 4,000 companies, mostly in technology (e.g., Google, Tesla, Amazon). It shows how the tech sector and growth companies are performing.

## Chart: Number of Companies Tracked



## Key Takeaways

- Dow Jones is small but powerful (30 big companies).
- S&P/TSX shows a broad view of Canada's economy (250 companies).

- Nasdaq is huge, focusing on technology and growth (4,000+ companies).

## **Bull vs Bear Markets (Performance)**

The number of companies shows **coverage**, but performance is about whether prices rise or fall.

- ● **Bull Market:** Prices rise  
Investors are confident, demand is strong.
- ● **Bear Market:** Prices fall  
Investors are worried, more people sell than buy.