Informational Texts

An informational text provides **factual** information about something. Its **purpose** is simply to give you information. It is not supposed to try to change your mind about an idea .

Examples of Informational Texts

A newspaper article may give you information about a health issue, such as giving up smoking.
A website may give you information about a movie, a band or something that you're interested in.
A handout from school may advise you about what your child will be doing during the next term.
A recipe may give you information about how to cook a meal.



Strawberry vegan cupcake recipe Cakes: Frosting 1 cup flour 2 tsp baking powder 320 g sugar 50 g vegan margarine 1/2 tsp vanilla sugar 1/4 tsp salt 1/4 cup vegetable oil 1 tbsp plant milk 3/4 cup plant milk 5 strawherries 1/2 cup sugar 1/2 cup apple vinegar Directions: Preheat the oven to 350 degrees F. For the cake: Whisk together all ingredients until just combined. Bake the cupcakes until they are golden brown, 20 min. For the frosting: Beat the margarine with sugar, milk and vanilla until smooth, 2 min.

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Frost and decorate the cupcakes with strawberries.

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Informative texts usually:

- Avoid repetition
- •Contain facts

• Give information in a clear way, introducing the subject and then developing it with important details.

Topic

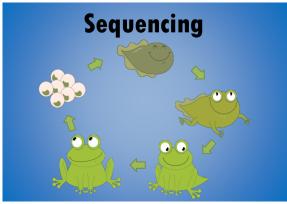
Make sure that you know your topic. You may need to do research about the topic, so that you have the best information. If you are going to give someone information, you must understand it well!

Audience

When you're writing an informative text you need to think about who you are writing for. For example, are you writing for a child, a friend or a work colleague? This will make a difference to how you organise the writing and the language you use.

Some tips for writing an informational text:

- A. The best informative writing presents accurate and essential information while keeping the readers interested and engaged. When thinking about the types of support that go into informative writing, a writer selects examples, personal experiences, specific and concrete details, facts, statistics
- B. Make your writing interesting. Just like descriptive writing, informational texts often require strong adjectives, adverbs and literary devices. You should also include interesting information about your topic- things people may not know.
- C. Organize your writing properly. Use chronological order (first to last) when writing about events, or giving instructions.



- D. Be sure to have a controlling idea- a main topic for you paragraph or essay. Your information should be related to the topic.
- E. Use the 5 W's and H to ensure that you include as much information as possible .