

ESLEO Media Creation Rubric

Expectations: ESCV.04, EWRV.02, EWRV.03, ESC4.02, ESC4.03, EWR3.01, EWR4.04

Criteria	Level 1 (50% - 59%)	Level 2 (60% - 69%)	Level 3 (70% - 79%)	Level 4 (80% - 100%)	Mark
Knowledge and Understanding					
Creative thinking Processes	Developed characters and plot with limited effectiveness.	Developed characters and plot with some effectiveness	Developed characters and plot with considerable effectiveness.	Developed characters and plot with a high degree of effectiveness	
Thinking					
Use of Planning Skills	uses planning skills with limited effectiveness	uses planning skills with some effectiveness	uses planning skills with considerable effectiveness	uses planning skills with a high degree of effectiveness	
Communication					
appropriate and consistent use of common grammar and idioms	developing the ability to appropriately and consistently use common grammar and idioms	frequently able to appropriately and consistently use common grammar and idioms	very often able to appropriately and consistently use common grammar and idioms	skillfully able to appropriately and consistently use common grammar and idioms	
Application					
demonstrate knowledge and skills of various media forms/performing tasks	limited ability in demonstrating knowledge and skills of various media forms/performing tasks	suitable ability in demonstrating knowledge and skills of various media forms/performing tasks	efficient ability in demonstrating knowledge and skills of various media forms/performing tasks	successful ability in demonstrating knowledge and skills of various media forms/performing tasks	