



THE ERINDALE ACADEMY

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Message from Paul Pu, Course Designer and Leading Teacher

Hello everyone, and welcome to the AI and Business Innovation course. I am the Course Designer and Leading Teacher of AI and Business Innovation course.

As a Doctoral Candidate specializing in Educational Leadership with an emphasis on AI and Education, I am deeply invested in the intersection of technology and learning.

I have received three master's degrees and am currently working towards my doctoral degree. My studies have taken me to the University of Toronto, Harvard University, Columbia University, MIT, the State University of New York, and Beijing Normal University. As a lifelong learner, I am always eager to learn something new, and I look forward to learning from you in this class.

In this course, my goal is not merely to deliver knowledge but to collaborate with you in exploring AI and business innovation. We will construct our shared understanding of how businesses operate in the AI age and learn how to navigate learning in this new era.

Our approach to "learning how to learn" will involve cooperative learning, employing inquiry-based methods, and integrating Knowledge Community and Inquiry methodologies.

To delve deeper into how AI is used in real-world business, we will invite industry AI experts and university professors to contribute their insights.

We will also maximize the use of AI technology to enhance our learning experience. The person you see in the course videos is not actually me but my AI Avatar. I utilize five AI avatars to assist in presenting the course content, alongside ChatGPT and a customized chatbot serving as teaching assistants.