Lesson #2.2 GLC20-Intro to Assignment 2; Intro to Marketing and Networking	Course Code GLC20		Date Jan.17		Teacher G. Matthews	

Period A

Warm up	20	Quiz, Q&A, Student Report, Student Marking, Debriefing, Check home work etc.	
Record Attendance		Notes: attendance and concerns regarding specific student **1. Attendance 3. Icebreaker 4. Zoom Poll** **2. Exit Card**	
Lesson Intro. Icebreaker: 5 Minute Meditation	10	Specific expectation(s)	B2.4 analyse the role of networking, including traditional and online social networking, in exploring and securing education and career/life opportunities B3.1 use a research process to identify and compare a few postsecondary options that suit their aspirations, skills, interests, values, and personal circumstances B3.2 identify the pathways towards their preferred destinations, including the courses and/or specialized programs that lead to the destination and meet the requirements for a secondary school certificate or diploma, as well as the supports available at school and in the community that can enhance their secondary education
		Learning goals	1.Students will be introduced to popular Ivy League Schools and their offerings 2. Students will be introduced to Assignment 2 University Application Presentation and be familiar with requirements and expectations
		Success Criteria	1.Students will be introduced to the Ivy League Universities and explore their programs and offerings. 2. Students will become knowledgeable about the requirements and expectations for Assignment 2 University Application Presentation
Lesson **Intro to Ivy League Schools** **Intro to Assignment 2 University Application Presentation** **Requirements, Expectations**	40	Learning Activities	1. <u>Whole Group Instruction</u>: Intro to Ivy League Schools and resources; Intro to Assignment 2 University Application Presentation 2. <u>Individual/Partner Work</u>: Students will use their research skills to select 1 Ivy league School that they are interested in and to explore possible programs there; students will become familiar with Assignment 2 requirements and expectations and begin the brainstorming process
		Resources	1.Unit 2 Employment Strategies, Education and Job Skills PPT 2.Assignment 2 University Applications PPT 3. Forum Discussions
		Assessment and Evaluation	1.For Learning: Observation, Discussion, Icebreaker 2. AS Learning: Research Skills, Forum Discussion
Application	20	Assignment, Homework based on lesson, exit card 1. Assignment 2 University Requirements Presentation due Thursday	

Period B

Warm up	20	Observation, conversation, debriefing follow up lesson taught in period A

Lesson Intro. Intro to Networking and Marketing	10	Specific expectation	Same as above
		Learning goals	1. Students will be introduced to marketing and networking in order to advance their career aspirations
		Success Criteria	1. Students will learn to market themselves and networking skills in order to emphasize strengths to potential employers
Lesson Review Unit 2 Employment Strategies, Education and Job Skills Focus on Networking and Marketing Sharing of Resources For Learning Quiz on Networking	40	Learning Activities	1.<u>Whole Group Instruction</u>: Review Unit 2 Employment Strategies, Education and Job Skills PPT; focus on Networking and Marketing 2.<u>Independent/Partner Working Time</u>: Students will review the resources on Networking and Marketing and complete a For Learning Quiz on Marketing and As Learning Assignments on Networking
		Resources	1.Unit 2 Employment Strategies, Education and Job Skills PPT; 2. Moodle Forum Discussions 3. Job Search Tools and Strategies
		Assessment and Evaluation	1. For Learning: Observation, Discussion 2. As Learning: Forum Discussion, research skills
Application	20	Assignment, Homework based on lesson, exit card	

TEACHING STRATEGIES		TEACHING STRATEGIES	
Direct Instruction (teacher led)	yes	Class activity (teacher facilitated)	yes
Direct instruction (discussion possible)	yes	Experiential learning (by doing)	yes
Class discussion (teacher facilitated)	yes	Worksheets / Surveys	yes
Small group discussion	yes	Individual or group research	yes
Partner discussion / conferencing	yes	Teacher Modeling	yes
Conferencing: teacher and student	yes	Use of Computers / Internet	yes
Teacher reading to class		Use of Video or Audio	yes
Silent individual reading	yes	Role Playing	
Group based reading		Class Presentations	
Independent work (Teacher facilitated)	yes	Guest Speaker / Interviews / Questions	

Group Work (Teacher facilitated)	yes	Field Trip	
OTHER: Casual sharing		OTHER: Test	