

**What are five ways for
Canada to attract foreign
investment?**

1 A supportive business environment

- It's easy to set up a business in Canada
- Strong, stable economy
- Tax advantages for businesses

2 Canada serves as a gateway to do business with the rest of the world

- Strong relationship with the US; located right beside Canada
- Strong connection to Asia because of high immigrant population and membership in APEC

3 Infrastructure advantage

- Good airport in Toronto
- Many shipping ports
- Well-developed rail system
- Well developed roads

4 Outstanding employees

- Canada's spending on education as a % of GDP is higher than other countries, resulting in a highly educated workforce
- Many highly educated immigrants, bringing diversity to the workplace

5 A great place to live

Consistently ranks in the top 10 greatest places to live according to the Human Development Index

What kind of economic environment attracts foreign investment?

- Foreign companies want a strong, stable economy.
- They might look at **metrics** such as low interest rates, stable inflation, and low unemployment rates.

Why do countries want to increase GDP per capita?

- GDP per capita measures productivity, and countries want higher productivity. That will lead to an improved standard of living and quality of life because it results in more tax revenue for the government, who then uses it to improve the lives of citizens.

How can countries improve productivity?

- 1. Increase investment in machinery and equipment
- 2. Spending more on innovation, science, and technology
- 3. Outsource production of simple things to lower-cost countries