

## **Assessment -International business in Canada**

### **Objective:**

By the end of this lesson, students will be able to:

Describe how the state of Canada's economy, including factors like inflation rate, unemployment rate, and productivity levels, affects international businesses operating in Canada.

Introduction

### **:Scenario Analysis**

Analyze a hypothetical scenario where Canada experiences low productivity levels and high inflation simultaneously. Discuss the challenges that international businesses operating in Canada might face under these economic conditions and propose strategic measures they could take to mitigate the impact.