



COURSE BBB4M	
<p style="font-size: 1.2em; font-weight: bold; margin: 0;">Business report and Presentation-POC</p> <div style="border: 1px solid black; padding: 2px; margin-top: 10px;">Time:</div> <div style="border: 1px solid black; padding: 2px; margin-top: 5px;">No. Of Page:</div>	<p style="font-weight: bold; margin: 0;">Student's Name:</p> <div style="border: 1px solid black; height: 25px; margin-top: 5px;"></div> <p style="font-weight: bold; margin: 0;">Date:</p> <div style="border: 1px solid black; height: 25px; margin-top: 5px;"></div> <div style="border: 1px solid black; padding: 2px; margin-top: 10px;"> <p style="font-weight: bold; margin: 0;">Mark: /% Level:</p> </div>

Categories	Knowledge/ Understanding	Thinking/Inquiry/ Problem Solving	Communication	Application
Symbol	K/U	T/I	C	A
Weight	25 %	25 %	25 %	25 %
Percentage			Observation/co mmunication	
Mark	5	5	5	5



The Dynamics of International Business: An Analysis of Opportunities, Challenges, and Corporate Influence

Overall Expectation(s): By the end of this course, students will: • analyse the ways in which cultural factors influence international business methods and operations; • assess the ways in which political, economic, and geographic factors influence international business methods and operations; • identify and describe common mistakes made by businesses in international markets; • evaluate the factors currently affecting the international competitiveness of Canadian businesses

Learning Goal(s): By the end of this course, students will: • analyse the ways in which cultural factors influence international business methods and operations; • assess the ways in which political, economic, and geographic factors influence international business methods and operations; • identify and describe common mistakes made by businesses in international markets; • evaluate the factors currently affecting the international competitiveness of Canadian businesses

Success Criteria:

- Accurately identifies key economic, political, and geographic factors in both countries.
- Demonstrates understanding of how these factors influence international business operations. (making it easy or difficult)
- Presents a logical and feasible strategy that addresses identified challenges.
- Find solutions to the challenges
- Provides insightful analysis of how corporations can influence policy.
- Suggests innovative approaches for the MNC to engage with policymakers.
- Clearly and persuasively communicates findings and strategy.
- Uses effective visuals or multimedia elements to enhance presentation.
- Demonstrates professional speaking skills.