

Assessment : Why CSR is Good

Success Criteria:

- Demonstrates understanding of CSR concepts and their benefits.
- Provides specific examples to support arguments.
- Analyzes the long-term impact of CSR initiatives on both companies and communities.
- Clearly articulates the strategic value of CSR beyond ethical obligation

Objective: To understand the benefits and importance of Corporate Social Responsibility (CSR) in today's business world.

Instructions: Respond to the following prompts with examples and reasoning to illustrate the positive impacts of CSR.

Questions:

Short Answer:

- Describe a scenario where a company's CSR initiative positively impacted a community. What was the initiative, and how did it benefit the community?

Case Study Analysis:

- Company X's CSR program focused on education. Company X funds educational programs in underprivileged areas, providing resources and technology to schools. Analyze the potential long-term benefits of this program for Company X and the communities it serves.

Discussion:

- Debate the statement: "CSR activities are not just ethical obligations but also strategic business investments." Provide arguments for and against, citing real-life examples.