**China Milk Scandal Case Analysis**

Note: This is a learning case, not an analysis case. So instead of the usual case analysis, there’s some thinking questions for you to answer instead.

# Part 1: Summarize the Important Case Facts

## Who are you in the case?

In this case, we will assume you are the police investigating the scandal.

## What is the main problem?

(usually mentioned in the first paragraph)

## What are some key facts in the case?

(use the outline method or mind map method of note-taking here)

# Part 2: Stakeholder Analysis

Do a stakeholder analysis to explain how this scandal could happen. Fill out the table below.

|  |  |  |
| --- | --- | --- |
| **Stakeholder Group** | **Power Level** | **Desires** |
| Customers  (primary) |  |  |
| Investors / Owners |  |  |
| Local government |  |  |
| Media |  |  |
| Victims |  |  |

# Part 3: Case Questions

Questions

1. What factors motivate people to do unethical things for money?
2. How do the people involved in unethical behavior justify their decisions?
3. What role does social media play in reducing corruption?
4. How did the government respond after the incident? Was it effective?
5. How can we, as a society, prevent such unethical behavior from happening in the future?
6. Bonus question: Which Hofstede factors make a society more likely to be unethical?