

# Key Learning Points

## News Report

- The key elements of a News Report are:

### 1. **Headline**

- Catches your attention
- Sums up the story



### 2. **Byline**

- Writer's name
- Writer's Specialty, e.g. sports, food, crime, current events

### 3. **Placeline**

- Where the story begins



### 4. **Lead**

- The opening section
- Gives most important information
- Should answer most of the 5W's

### 5. **Body**

- Supplies detail
- Most important details come first
- Simple true statements



### 6. **Quotation**

- What someone actually said
- Adds accuracy
- Adds "at the scene" feeling

# Key Learning Points

## News Report - An example

### Headline

**Car thief caught trapped in target vehicle**

Jim Day, Staff Reporter  
Wed Feb 25, 2009

### Byline (name of author)

### Placeline

CANBERRA - A bungling Australian car thief was nabbed after accidentally locking himself in the vehicle he was trying to steal, police said Wednesday.

### Lead

- catches reader interest,
- most important info
- introduces topic
- answers most of the 5W's

Police were called to a house in Adelaide after two thieves were heard trying to steal a car. On arrival they were surprised to find a 53-year old man hiding inside the vehicle.

### Quotation

"The man, while breaking into the car, had locked himself in the car and couldn't get out," South Australian police said, adding a second thief was found hiding in nearby bushes.

### Body

