



Radio Advertisement Voice Project

UNIT 4: VOICE

Assessment of Learning Instructions

Mr. Victor Gajardo

In groups of 3 or 4 students, choose 4-5 of the advertisements below and create a scene where the ads are an integral (important) part of the scene.

BE CREATIVE!

For example:

1. The scene revolves around a family who is eating dinner and while they are talking about their day, we hear the TV in the background. During the ads, the family stops talking and listens to them. Once the ads finish, the family talks about them.
2. Two people driving in a car and they hear a series of ads as they try to reach their destination.

AT LEAST TWO PEOPLE MUST BE DESIGNATED AD READERS

You can switch it up – organize it however you want. Every group member could read an ad. AGAIN – BE CREATIVE!!

Your ad choices (or you can create your own ad!):

AMC

Go back to high school without really going back to high school. Back to school movie marathon Sunday August 29th.

Anne Perry Mystery

A shattered romance. A scandalous lawsuit. A savage murder. A suspenseful new case for Victorian detective William Monk. Presenting Anne Perry's latest murder mystery, "A Breach of Promise." Kirkus Reviews calls it, "A banquet for history buffs." Critic Kay Hellman says, "Perry's Victorian England pulsates with life and...wonderfully memorable characters." Read "A Breach of Promise," in hardcover now.

Basketball

Sunday...The Duke Blue Devils continue their ACC Basketball season against the Maryland Terps. Sunday...ACC basketball...on CBS.

Bermuda Triangle

The mystery of the Bermuda Triangle remains... Why do more ships and planes vanish in the Bermuda Triangle -- without a trace -- than anywhere -- else on earth? Pilot error, water spouts, riptides, -- all plausible explanations, but what is the real truth? The Discovery Channel presents . . . the mystery of the Bermuda Triangle.



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Cartoon Network

Next on Cartoon Network: more of the Scooby Doo marathon! Hey, Scooby! Save a Scooby-snack for me

Columbus Blue Jackets

Wife: Hey honey, let's check out that new partners website you've been talking about

Husband: Really?? Are...are you sure?

Wife: Yeah! I know how much you want to, so, what the heck...let's do it!

Husband: Alright! Let me just pull up the website...

Wife: You already have it book marked?

Husband: Umm... Guilty

Okay, let's try... Columbus area couple seeks partners to share their...passion. Need a commitment for at least 10 to 20 times a year...

Wife: Sounds good! Do you think we'll get a response?

Husband: We should! It's the hottest thing in Columbus...

Announcer: Columbus, are you ready for some fast, hard hitting action? Then check out the Columbus Blue Jackets' new Personal Seat License Partner Program. We'll find you a partner who loves the Blue Jackets as much as you do, but doesn't want to... or can't commit to... a full season's worth of games or the full cost of a PSL. To find your partner, visit www.columbusbluejackets.com, or call 1-800-NHL-COLS today. But you better hurry - once these seats are gone, they're gone for good. The Columbus Blue Jackets. Your team

Crunch Time

It's crunch time.

Sharks, Kings: Game 7

Tonight on NBC Sports Network

Easy 99.5

Have you listened lately to Easy 99.5? Easy 99.5 is the only station that plays today soft hits without the hard stuff... Whitney Houston, Elton John, Amy Grant... Easy 99.5 plays today's soft hits... Turn on Easy 99.5 and find out what you're missing. You gonna love it!

ESPN Promo

Penn State Nittany Lions take on Bobbie Bowden's Florida State Seminoles. College football Saturday, on ESPN.

Eyewitness News

Tonight on Eyewitness news at 11, a new diet supplement claims it will stop a cold before it starts but that's not the only way to stay healthy, stop the sniffles, tonight at 11 on KYW 3