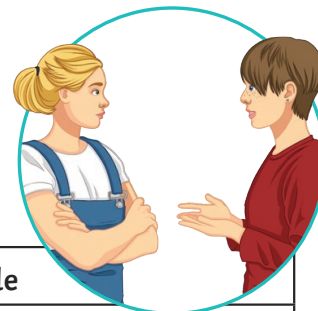


# Persuasive Language

Can you match the technique to the correct description and example?

Remember to walk your mind through 'AFORREST'



Device	Description	Example
Alliteration	Grouping adjectives, phrases and ideas into threes to emphasise a point.	315 people were killed or injured in road traffic accidents in 2016 in Britain.
Facts	A question that will ask the reader to think or put themselves in a situation, but does not require an answer.	The ponies suffer unimaginable pain as they are left to starve.
Opinion	Repeating a word, phrase or idea to emphasise it and/or make it memorable.	Can you imagine what it would be like to float in space?
Rhetorical questions	Powerful words and phrases that will make the reader feel strong emotions such as guilt or sadness.	Foxhunting is a cruel and unnecessary sport.
Repetition	The use of numerical information to add weight to an argument.	'We shall fight them on the beaches, we shall fight them on the landing grounds, we shall fight in the fields and in the streets.'
Emotive language	A point of view often expressed as factual information for persuasive purposes.	One of the fastest, cleanest, cheapest trains in Europe.
Statistics	Repetition of the first letter of a word in sequence to focus the readers' attention on a particular section of text.	Rainbows only exist on Earth, they don't happen on any other planet.
Triplets	True and provable pieces of information to add weight to an argument.	'...they will not be judged by the colour of their skin, but by the content of their character.'