

PERSUASIVE SPEECH PLANNING SHEET

POINT	↖	Evidence/Explain
	↑	Evidence/Explain
	↗	Evidence/Explain
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	↑	Evidence/Explain
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	↗	Evidence/Explain
TOPIC/THEME	↖	
	↑	
	↗	

SPEECH MAKING TECHNIQUES

CHECKLIST



1. ALLITERATION

WHAT? Repetition of words starting with the same letter.

EXAMPLE: she sells sea shells on the sea shore

2. LISTS OF THREE

WHAT? Three words that are linked in effect.

EXAMPLE: Teenagers should be given more *freedom, rights* and *power*.

3. EMOTIVE LANGUAGE

WHAT? Carefully chosen words that make you feel emotional.

EXAMPLE: poor, innocent children / vulnerable frail old woman

4. RHETORICAL QUESTION

WHAT? When you ask a question without requiring an answer.

EXAMPLE: Surely we should be able to choose the work we want to do?

5. PERSONAL EXPERIENCE

WHAT? Sharing an experience that has happened to you.

EXAMPLE: I have recently experienced how difficult, old people treat teenagers...

6. USE OF STATISTICS

WHAT? Facts and figures as a result of research.

EXAMPLE: 60% of all teenagers believe that smoking is bad for you!

7. INVOLVE THE AUDIENCE

WHAT? Convince the people listening to agree with you.

EXAMPLE: Together, **we** can work to make this school a better place.

8. REPETITION

WHAT? Repeat certain words to stress a point.

EXAMPLE: These poor young people have no qualifications, no jobs, no home, no hope and tragically, no future.

9. USE A STRONG, POWERFUL CONCLUSION

WHAT? Final thought that makes the audience think twice.

EXAMPLE: Ultimately, it's your choice!