

# Persuasive Speech

## Paragraph 1: Introduction

Why are you writing this speech? What do you want the outcome to be?

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## Paragraph 2: 1<sup>st</sup> Point

Make your first point strong, following your introduction.

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## Paragraph 3: 2<sup>nd</sup> Point

Make links with your last point and move to another one.

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## Paragraph 4: 3<sup>rd</sup> Point

Make your final point your strongest one.

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## Paragraph 5: Conclusion

Summarise your main points in a final bid to convince or persuade your audience.

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Use some of the tricks from the writer's tool box. Tick each one that you have used. Try not to use the same one too many times.

metaphor

repeated phrase

emotions

simile

three adjectives

personal story

statistics

rhetorical question



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