60 Second Docs Plan

Brainstorming

What are some stories I want to share?	
What is meaningful about these stories?	
What story do I choose?	
How do I communicate my meaning in my voice?	

TPA

Element	Guiding Questions	My Brainstorming
Topic : This is the subject of your media product.	What am I creating this media text about?	
	Why is it important?	
Purpose: This is the reason you are creating this media product.	Why am I creating this media product? What message am I trying to share with my audience?	
Audience: This is the person or people the media text is created for.	Who am I creating this media text for? Why should they care?	

Use these questions to plan your script:

Question(s) to Answer When Brainstorming	Answers
What images will I use?	
What message will the images convey?	
 What emotions are being conveyed by the mood? How does the audience feel during/after viewing? Is the mood effective at conveying the meaning to its audience? Why or why not? How do colour, camera angles and lighting contribute to the mood? 	
Who will speak?What will they say?	
What other sounds will I use?What is the purpose of these sounds?	
 What emotions are being conveyed by the mood? How does the audience feel during/after listening? Is the mood effective at conveying the meaning to its audience? Why or why not? How do all the sounds contribute to the mood? 	

Please write a draft of your audio text here:

Please post a screenshot of or link to your storyboard here: