
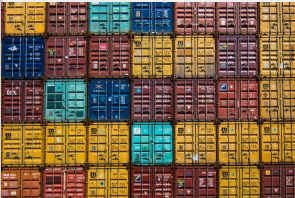







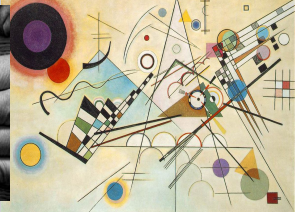




THE PRINCIPLES OF DESIGN

THE WAYS AN ARTIST CAN ORGANIZE THE ELEMENTS OF ART TO CREATE A WIDE RANGE OF EFFECTS.

term	definition	examples/artwork	
PATTERN	Repeated Art Elements in an organized way.		
MOVEMENT	<ul style="list-style-type: none"> • The look or feeling of <u>action</u> • A way to guide the viewer's eye in, through, and out of the artwork 		
CONTRAST	Opposites or differences between Elements of Art arranged together in an artwork or composition		
RHYTHM	<ul style="list-style-type: none"> • Elements of Art that <u>repeat</u> in an unorganized way • a relationship between elements that creates a sense of harmony 		
UNITY	Unity refers to how different elements of an artwork or design come together and create a sense of wholeness		
EMPHASIS	<ul style="list-style-type: none"> • to draw the viewer's attention to a specific design element • to create a focal point in the design • an eye-catching part that stands out 		
BALANCE	<p>the <u>equal</u> distribution of visual weight of objects colors, texture, and space in an artwork or composition</p> <ol style="list-style-type: none"> 1. Symmetrical - elements are similar 2. Asymmetrical - elements are different 3. Radial - arranged around a central point 	