



GREAT AMERICAN DESIGN ICONS

Some of the things that are considered the best in American design.



4 LISTENING

- a** Look at the photos that show four famous examples of American design. What are they? What do you know about them?
- b** (5 31)) Now listen to a professor talk about them. Complete sentences 1–4.
- 1 Ruth Handler was the woman who...
 - 2 William Van Alen was the man who...
 - 3 Robert Indiana is the man who...
 - 4 Peter Moore and Tinker Hatfield are the men who...

- c** Listen again and answer the questions.

Which icon...?

- 1 is the most recent
- 2 is the oldest
- 3 has been used in many different products
- 4 was named after a family member
- 5 didn't make its designer much money
- 6 had more than one designer
- 7 was the result of a trip to Europe
- 8 used car parts as inspiration for decorations

- d** Which of the four do you find the most attractive design? What would you consider to be examples of iconic design in your country?

5 SPEAKING

- a Write the names of people, things, or places in as many of the circles as you can.
- b In groups, talk about your people, things, and places. Explain why you admire them.

a famous dead person (who) you admire



a famous living person (that) you admire



an iconic landmark (that) you really like



a country whose design you admire



an everyday object (that) you own that you think has a beautiful design



an object (that) you would like to own that you think has a beautiful design



a DVD cover, movie poster, or book cover (that) you think has a great design



6 VOCABULARY & PRONUNCIATION

compound nouns, word stress



Compound nouns

We often put two nouns together, where the first noun describes the second one, e.g., an *album cover* (= the cover of an album), the *subway map* (= the map of the subway). Compound nouns can be two words, e.g., *tourist attraction* or one word, e.g., *website*.

- a Match a noun from column **A** with a noun from column **B** to make compound nouns.

A	B
soccer	picture
speed	case
sun	hall
town	field
book	mate
class	glasses
profile	camera

- b **5 32**) Listen and check. Which three are written as one word? Which noun is usually stressed more in compound nouns? Practice saying the compound nouns in **a** with the right stress.
- c In pairs, try to answer all the questions in **three minutes** with compound nouns from Files 1–10.

COMPOUND NOUNS RACE

- 1 What kind of job do you have if you only work 20 hours a week?
- 2 What do you need to have before you can get on a plane?
- 3 What might you have to pay if you park in a bus lane?
- 4 What should you put on when you get into a car?
- 5 What do you call a long line of cars that can't move?
- 6 What do you need to book if you want to play tennis with someone?
- 7 Where do people go if they want to watch a basketball or handball game?
- 8 What do you call the noise a phone makes?
- 9 What kind of books or movies are about the future, and often outer space?
- 10 What do you call a school that is paid for by the government?
- 11 If you are in an elevator and you press 2, where do you want to go to?
- 12 What device do you use when you want to transfer files from one computer to another?



- 7 **5 33**) **SONG** *Greatest Love of All* 🎵