

Scenario 1

A local bakery wants to sell its fresh bread and pastries to customers in the neighborhood.
Which distribution channel should they choose?

Scenario 2

A clothing brand wants to expand its reach globally and sell to customers in different countries.
Which distribution channel is best for them?

Scenario 6:

An agricultural company needs to transport fresh produce to supermarkets within a short time frame.
Which delivery method should they use?

Scenario 3

A publisher releases a popular new book and wants it available to as many customers as possible.
Which distribution channel is best?

Scenario 4

A luxury watchmaker wants to ensure its brand image is maintained while selling products.
Which distribution channel should they choose?

Scenario 5

A tech hardware company needs to deliver its products from factories to retail stores across the country.

Which delivery method is best?

Scenario 6

A movie production company wants to distribute its latest blockbuster to audiences worldwide.

Which distribution channel should they use?