

Food Safety Brochure Assignment

In this assignment, you are to create a 3-panel brochure on a topic regarding foodborne illness and food safety. You will choose the topic and set it up in an attractive way. Some suggested topics are:

- Botulism
- E. coli
- Salmonella
- Campylobacter
- Staphylococcal food poisoning
- Cyclospora
- Norwalk/Norovirus/Norwalk-like virus
- Listeria
- Shigellosis
- Giardiasis
- Hepatitis A virus

Other topics should be approved by your teacher.

In your brochure, be sure to:

- Explain a description of the foodborne illness you have researched
- Describe the symptoms of the illness
- List several ways to prevent the illness
- Watch spelling, grammar and punctuation errors
- Use simple language that is appropriate for your intended audience (Keep it simple! Point form is ok.)
- Organize your information so the brochure is easy to read and interesting.

Food Safety Brochure Assignment

	Level 4	Level 3	Level 2	Level 1
<p>Knowledge & Understanding Demonstrates an understanding of the food borne illness and its symptoms Identifies accurate ways of preventing foodborne illness</p>	<p>Demonstrates a thorough and current understanding of foodborne illness and its symptoms Confidently identifies several accurate ways of preventing foodborne illness</p>	<p>Demonstrates considerable understanding of foodborne illness and its symptoms Usually can identify several accurate ways of preventing foodborne illness</p>	<p>Demonstrates some understanding of foodborne illness and its symptoms Some of the time can identify ways of preventing foodborne illness</p>	<p>Demonstrates understanding in a limited way of foodborne illness and its symptoms Identifies ways of preventing foodborne illness in a limited way.</p>
<p>Communication Written Work is free from mechanical errors that interfere with reading of the project Project includes effective visuals that are clear Brochure language use is appropriate for the intended audience</p>	<p>Written work contains no errors in spelling, punctuation or grammar Project includes several visuals that are thoroughly clear and effective Brochure language use is consistently appropriate for the intended audience</p>	<p>Written work contains few errors in spelling, grammar or punctuation Project includes several visuals that are considerably clear and effective Brochure language use is usually appropriate for the intended audience</p>	<p>Written work contains some errors in spelling, grammar or punctuation Project includes some visuals that are somewhat clear and effective Brochure language use is sometimes appropriate for the intended audience</p>	<p>Written work contains many errors in spelling, grammar or punctuation Project includes few or no visuals that are unclear and ineffective Brochure language use is usually not appropriate for the intended audience</p>
<p>Thinking/ Inquiry Research credit is given to the source in the correct format Collected information is displayed correctly using the required brochure elements</p>	<p>Credit is given to the sources and is consistently referenced correctly in Chicago format All of the required brochure elements are present and done correctly</p>	<p>Credit is given to the sources and is usually referenced correctly in Chicago format Most of the required brochure elements are present and done correctly</p>	<p>Credit is given to the sources and is sometimes referenced correctly in Chicago format Some of the required brochure elements are present and done correctly</p>	<p>An attempt to credit sources, has been made, but it is not done correctly in Chicago format Some brochure elements are present but are incorrectly displayed.</p>

Application

Brochure looks neat and presentable, and includes some photos/illustrations

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Well-done, but could be better

Somewhat meets criteria

Does not meet criteria

Student successfully teaches his/her topic, with a clear voice, appropriate volume, and speaks at the audience

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