Criteria	Level 1 (50% - 59%)	Level 2 (60% - 69%)	Level 3 (70% - 79%)	Level 4 (80% - 100%)
Knowledge and Understanding				
demonstrate understanding of specific elements, principles or concepts	needs improvement at demonstrating understanding of specific elements, principles or concepts	is adequate at demonstrating understanding of specific elements, principles or concepts	is successful at demonstrating understanding of specific elements, principles or concepts	is highly successful at demonstrating understanding of specific elements, principles or concepts
Thinking				
use the creative process to communicate ideas individually and in groups	needs improvement at using the stages of the creative process to communicate ideas individually and in groups	is somewhat successful at using the concepts in media art to create his and her own effective media artwork	is successful at using the concepts in media art to create his and her own effective media artwork	is highly successful at using the concepts in media art to create his and her own effective media artwork
Communication			·	
communicate the stages of project development to project completion	needs improvement at communicating the stages of project development to project completion	demonstrates acceptable skill communicating the stages of project development to project completion	demonstrates proficient skill communicating the stages of project development to project completion	demonstrates masterful skill communicating the stages of project development to project completion
Application				
transform an artwork by integrating interactively and involving the user	needs improvement at transforming an artwork by integrating interactively and involving the user	is somewhat successful at transforming an artwork by integrating interactively and involving the user	is successful at transforming an artwork by integrating interactively and involving the user	is highly successful at transforming an artwork by integrating interactively and involving the user
analyse ones work and document the interactive process of project development	needs improvement analyzing ones work and documenting the interactive process of project development	is somewhat successful analyzing ones work and documenting the interactive process of project development	is successful analyzing ones work and documenting the interactive process of project development	is proficient at analyzing ones work and documenting the interactive process of project development