BOH4M – Business Leadership: Management Fundamentals

Assignment 1 – Personality Report

Overview:

Now that you have explored different personality frameworks, it's time to apply them to better understand yourself and others. In this assignment, you will analyze your personality and compare it with someone you regularly interact with (e.g., a parent, sibling, friend, coach, or teacher). By identifying similarities and differences, you will reflect on how personality impacts leadership styles, relationships, and career paths.

Additionally, you will research a current business leader who shares similar personality traits with you and analyze how their personality has influenced their leadership success.

Your report will have five parts:

Part 1: Your Personality

- Identify your personality type using the three personality frameworks we studied in class:
  - ★ **DISC Personality Model**
  - ★ **Four Tendencies Framework**
  - ★ **16 Personalities (Myers-Briggs Type Indicator - MBTI)**
- Describe your personality traits and explain how they influence your strengths, weaknesses, and values.
- Provide specific examples of how your personality affects your leadership style, decision-making, and interactions with others.

Part 2: *Their* Personality

- Identify the personality of the person you are analyzing (using the same three frameworks).
- Describe their strengths, weaknesses, and values.
- Compare their personality to yours:
- ★ In what ways are you similar?
- ★ In what ways are you different?
- ★ How do your personalities complement or challenge each other in interactions?

Part 3: Personality Conflicts and Solutions

- Describe any past or potential personality conflicts between you and this person.
- Use personality theories to explain why these conflicts might occur.
- Propose solutions for improving communication, collaboration, and understanding between different personality types.

Part 4: Connecting to Leadership – Business Leader Comparison

- Research a well-known business leader who shares similar personality traits with you.
- Provide a brief background on their career, leadership style, and key accomplishments.
- Explain how their personality traits have contributed to their leadership success.
- Draw connections between your personality and theirs—what leadership qualities do you share? What can you learn from their experiences?

Part 5: Conclusion – The Importance of Personality Awareness

- Reflect on what you learned from this assignment.
- Explain why understanding personality types is valuable in leadership, teamwork, and career development.
- Discuss how you can use this knowledge to improve your relationships and future leadership skills.

Success Criteria:

Your report should:

- ☐ Clearly identify and analyze personality traits using the three frameworks (DISC, Four Tendencies, MBTI).
- ☐ Compare and contrast your personality with another individual, providing insightful reflections.
- ☐ Explain potential personality conflicts and propose well-supported solutions.
- ☐ Research and connect your personality traits to a real-world business leader.
- ☐ Demonstrate critical thinking and self-awareness.
- ☐ Be well-structured, professionally written, and free from grammatical errors.
- ☐ Include proper citations for any research sources used.

Format & Submission:

Either

- **Oral Presentation-** with ppt/ slides or other visual /element **8- 10 minutes** OR

- **Written Report**. **Length:** 2-3 pages (double-spaced, 12pt font, Times New Roman or Arial)
- **Citations:** Use APA or MLA format for any sources referenced.
- **Due Date: Friday, March 7, 2025**
- **Submission:** Post all completed documents on Moodle

Personality Report – Assessment Rubric

BOH4M – Business Leadership: Management Fundamentals

Criteria	Level 1 (50-59%)	Level 2 (60-69%)	Level 3 (70-79%)	Level 4 (80-100%)
Knowledge (Understanding of personality frameworks and leadership concepts)	Demonstrates limited understanding of personality frameworks and leadership concepts; explanations are unclear or inaccurate.	Demonstrates some understanding of personality frameworks and leadership concepts; explanations are somewhat clear but lack depth.	Demonstrates a good understanding of personality frameworks and leadership concepts; explanations are clear and mostly well-developed.	Demonstrates a thorough understanding of personality frameworks and leadership concepts; explanations are insightful and well-developed.
Thinking (Analysis of personality traits, conflicts, and solutions)	Provides limited analysis of personality traits and conflicts; few or weak connections between ideas.	Provides some analysis of personality traits and conflicts; some connections between ideas, but lacks depth.	Provides strong analysis of personality traits and conflicts; makes logical and well-supported connections.	Provides in-depth and insightful analysis of personality traits and conflicts; makes highly logical and well-supported connections.
Communication (Organization, clarity, and writing conventions)	Report is poorly organized and difficult to follow; many grammar and spelling errors.	Report is somewhat organized but lacks flow; some grammar and spelling errors.	Report is well-organized and easy to follow; minimal grammar and spelling errors.	Report is highly organized, engaging, and professional; no or very few grammar and spelling errors.
Application (Connections to leadership, real-world examples, and personal reflection)	Makes limited connections between personality and leadership; little to no real-world examples or reflection.	Makes some connections between personality and leadership; includes basic real-world examples and reflection.	Makes strong connections between personality and leadership; includes relevant real-world examples and thoughtful reflection.	Makes deep and meaningful connections between personality and leadership; includes insightful real-world examples and critical reflection.