

## **Poster Assessment: Scarcity, Trade-Offs & Economic Decisions**

### **Objective:**

Create a visually engaging and informative poster that illustrates how limited resources affect economic decisions, the role of trade-offs, government intervention in addressing imbalances, and the balance between economic growth and sustainability.

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### **Step-by-Step Instructions**

#### **1. Choose a Title (Top of the Poster)**

Write a short, clear title at the top, such as:

- ✓ "Scarcity & Economic Choices"
- ✓ "Making Smart Economic Decisions"
- ✓ "Balancing Growth & Resources"

💡 Use big, bold letters so it's easy to read!

#### **2. Divide the Poster into 4 Sections**

Use four simple boxes or draw a cross to divide the poster into four parts.

- **Box 1: Scarcity & Choice – What is scarcity? Give one simple example.**
- **Box 2: Trade-Offs & Decisions – Show a basic trade-off (choosing one thing means giving up another).**
- **Box 3: Government Intervention – How can the government help? Example: taxes, environmental laws.**
- **Box 4: Growth & Sustainability – How can we grow the economy without harming the environment?**

#### **Step 3: Illustrate Scarcity & Choice**

- **Define scarcity: "Resources are limited, but human wants are unlimited."**
- **Give an example of scarcity (e.g., water, land, oil, skilled workers).**
- **Draw a simple diagram or picture that shows a scarce resource.**
- **Example: A drawing of a water tap with a limited water supply and different people trying to collect water.**

#### **Step 4: Explain Trade-Offs & Economic Decisions**

- **Define trade-offs: "Choosing one thing means giving up something else."**

- Show an example of a trade-off in real life:
  - Example: A government must choose between funding healthcare or military defense.
- Illustrate the consequences of each choice (what is gained vs. what is lost).

#### Step 5: Show Government Intervention

- Explain how governments help fix economic imbalances.
- Give an example:
  - Example: Minimum wage laws, tax-funded education, or environmental protection rules.
- Draw a symbol representing government action (e.g., scales of justice, a factory with pollution controls).

#### Step 6: Represent Growth & Sustainability

- Explain how economic growth can impact the environment and people.
- Show a positive and negative example:
  - Positive: Green energy, sustainable farming.
  - Negative: Deforestation, overfishing.
- Draw two pictures—one showing unsustainable growth and one showing sustainable choices.

#### Step 7: Add Colors, Labels & Final Touches

- Use bold colors to highlight key ideas.
- Label all your drawings clearly.
- Add a short conclusion at the bottom, such as:
  - "Making smart choices helps balance economic growth and sustainability."
  - Visuals & Symbols (Around the Poster) – Use drawings, graphs, and icons to make your points clearer.

#### Assessment Criteria (How You Will Be Graded)

- Content (10 Marks)** – Accurate explanation of scarcity, trade-offs, government intervention, and sustainability.
- Visual Creativity (5 Marks)** – Clear and engaging illustrations, charts, or symbols.
- Organization (5 Marks)** – Well-structured poster with a logical flow of information.
- Neatness & Effort (5 Marks)** – Clean, colorful, and detailed work.

## **Simple Rubric for Communication (Poster Assessment)**

<b>Criteria</b>	<b>Level 1 (50-59%)</b>	<b>Level 2 (60-69%)</b>	<b>Level 3 (70-79%)</b>	<b>Level 4 (80-100%)</b>
<b>Clarity of Ideas</b>	Ideas are unclear and hard to understand. Minimal explanation.	Ideas are somewhat clear but need more detail or better wording.	Ideas are mostly clear and well-explained.	Ideas are very clear, well-organized, and easy to understand.
<b>Use of Visuals</b>	Visuals do not support the message or are missing.	Visuals are present but do not fully explain the concepts.	Visuals support the ideas and help understanding.	Visuals strongly enhance the message and make concepts very clear.
<b>Organization &amp; Layout</b>	Poster is messy or difficult to follow.	Some organization, but ideas could be clearer.	Well-organized; information is easy to follow.	Excellent organization; layout is neat and visually appealing.
<b>Neatness &amp; Effort</b>	Little effort shown; poster is rushed or messy.	Some effort was shown, but the presentation could be neater.	Good effort; the poster is neat and shows care.	Excellent effort; the poster is carefully done and visually appealing.