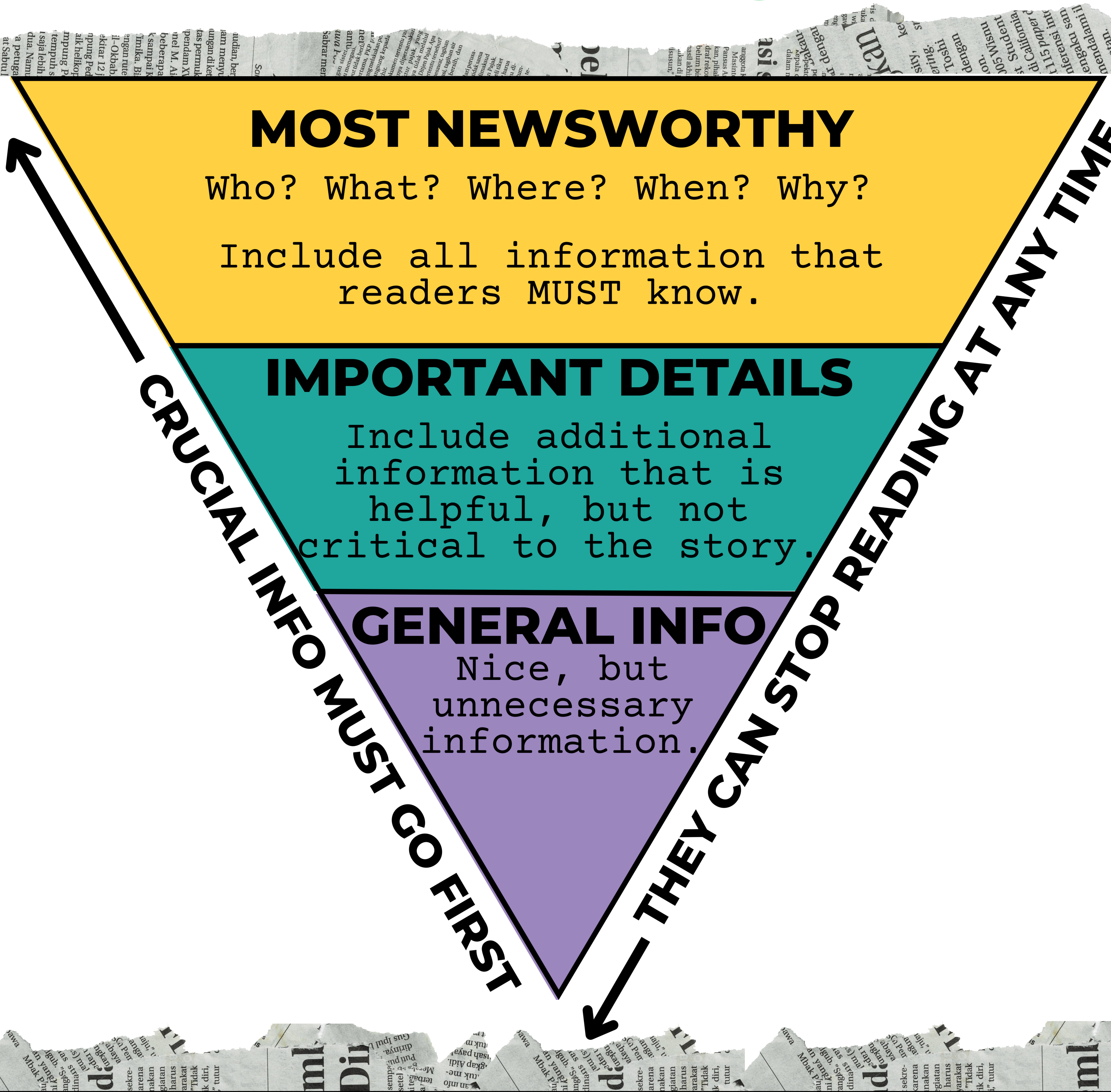


INVERTED PYRAMID WRITING



MOST NEWSWORTHY

Who? What? Where? When? Why?

Include all information that readers **MUST** know.

IMPORTANT DETAILS

Include additional information that is helpful, but not critical to the story.

GENERAL INFO

Nice, but unnecessary information.

CRUCIAL INFO MUST GO FIRST

THEY CAN STOP READING AT ANY TIME

LEAD: Begin with the most important information that is crucial for the reader.

NUT GRAF: Discuss the 5Ws & H that were not mentioned in the lead.

BODY: Continue building the story using the LTQT method.

- **LINK:** Give more information.
- **TRANSITION:** Transition into a quote.
- **QUOTE:** Provide the quote with attribution.
- **TRANSITION:** Transition into the next paragraph.

BACKGROUND/ CONCLUSION: Provide any information that is the least important to the story, but still relevant enough to be included.

Use this as an opportunity to tie up any loose ends in the story.