Startup Presentation Evaluation Rubric

Criteria	Excellent (4) (80%-90%)	Good (3) (70%-79%)	Satisfactory (2) (60%-69%)	Needs Improvement (1) (50%-59%)
Content & Relevance	Startup idea is highly innovative, relevant, and thoroughly developed.	Startup idea is clear, relevant, and well-developed.	Startup idea is somewhat clear, with partial relevance or development.	Startup idea lacks clarity, relevance, or sufficient development.
Organization	Presentation is well-structured, flows logically, and adheres to time limits.	Presentation is structured and mostly logical, with minor time issues.	Presentation has a basic structure but lacks consistent flow or timing.	Presentation is poorly structured, disorganized, or exceeds time limits.
Delivery	Speaker is confident, clear, and engaging, with excellent voice modulation.	Speaker communicates clearly and engages the audience adequately.	Speaker is somewhat clear but lacks confidence or engagement.	Speaker is unclear, unengaging, or struggles with communication.
Visual Aids	Visuals are professional, relevant, and enhance understanding of the content.	Visuals are clear, relevant, and support the presentation.	Visuals are somewhat relevant but do not fully support the content.	Visuals are missing, irrelevant, or poorly designed.
Teamwork	Team demonstrates excellent collaboration with balanced contributions.	Team collaborates well, with most members contributing.	Team collaboration is uneven, with limited contributions from some members.	Teamwork is lacking, with minimal collaboration or participation.
Creativity	Presentation showcases exceptional creativity and original thinking.	Presentation is creative and demonstrates original thinking.	Presentation shows some creativity but relies on familiar ideas.	Presentation lacks creativity and relies on generic ideas.
Q&A Engagement	Answers questions thoroughly, demonstrating deep understanding of the topic.	Answers questions well, showing good understanding of the topic.	Answers some questions adequately but lacks depth or clarity.	Struggles to answer questions or lacks understanding of the topic.