

## Assignment 1: International Product Presentation

### Instructions

You watched a short video about how a simple pencil has so much international cooperation needed to make it. Now, it's your turn.

Pick a common product and research the international cooperation needed to make it. Prepare a 3- to 5-minute presentation to teach the class about your item.

Bring your product idea to class. Each person needs to pick a different product. Your teacher will approve your product in class.

### Presentation Structure

#### 1. Introduction (~1 min)

- Introduce yourself
- Go over the agenda
- Introduce your item.
- Give three interesting facts about your item.

#### 2. Analysis (~2-3 mins)

- Go over the primary industries and the countries where they happen in
  - Research the raw materials
- Go over the secondary industries and the countries where they happen in
  - Research where the factories are
- Go over the tertiary industries and the countries where they happen in
  - Research companies that sell your item and where their headquarters are located
  - Consider other services like transportation and restaurants

#### 3. Application (~1 min)

- Answer these questions
  - What is global interdependence?
  - Why should we be more grateful in our daily lives?
  - Why should we respect all professions, especially those in the primary industries?

## **Overall Expectations**

- Demonstrate an understanding of terminology, concepts, and basic business communication practices related to international business
- Demonstrate an understanding of how international business and economic activities increase the interdependence of nations

## **Learning Goals**

- Analyze the interconnectedness of the global business environment through the production of a simple everyday item.
- Communicate your findings in an engaging and professional presentation

## **Grading Criteria:**

Knowledge & Understanding (25%)	The student shows knowledge of primary, secondary, and tertiary industries.
Thinking (25%)	The student gives a detailed analysis of the materials and work required to make the product.
Communication (25%)	The presentation is engaging, professional, and well-organized. It meets the time requirements.
Application (25%)	The student gives an insightful reflection on gratitude and contribution.

## Assignment 1 Rubric

Category	Level 1 50-59%	Level 2 60-69%	Level 3 70-79%	Level 4 80-100%
<b>Knowledge/Understanding</b>	<i>The student:</i>			
The student demonstrates knowledge of the chosen item.	Demonstrates <b>limited</b> knowledge of the chosen item.	Demonstrates <b>some</b> knowledge of the chosen item.	Demonstrates <b>considerable</b> knowledge of the chosen item.	Demonstrates <b>thorough</b> knowledge of the chosen item.
The student demonstrates knowledge of global interdependence.	Demonstrates <b>limited</b> knowledge of global interdependence.	Demonstrates <b>some</b> knowledge of global interdependence.	Demonstrates <b>considerable</b> knowledge of global interdependence.	Demonstrates <b>thorough</b> knowledge of global interdependence.
<b>Thinking/Inquiry</b>	<i>The student:</i>			
The student gives a detailed analysis of the materials and work required to make the product.	Analyzes the item with <b>limited</b> accuracy and evidence.	Analyzes the item with <b>some</b> accuracy and evidence.	Analyzes the item with <b>considerable</b> accuracy and evidence.	Analyzes the item with <b>a high degree of</b> accuracy and evidence.
<b>Communication</b>	<i>The student:</i>			
The student engages the audience.	The student engages the audience with <b>limited</b> effectiveness.	The student engages the audience with <b>some</b> effectiveness.	The student engages the audience with <b>considerable</b> effectiveness.	The student engages the audience with <b>a high degree of</b> effectiveness.
The presentation is professional and organized.	The presentation has <b>limited</b> professionalism and organization.	The presentation has <b>some</b> professionalism and organization.	The presentation has <b>considerable</b> professionalism and organization.	The presentation has <b>a high degree of</b> professionalism and organization.
The presentation meets time requirements.	The presentation meets the time requirements +/- 4 minute.	The presentation meets the time requirements +/- 3 minutes.	The presentation meets the time requirements +/- 2 minutes.	The presentation meets the time requirements +/- 1 minutes.
<b>Application</b>	<i>The student:</i>			
The student gives an insightful reflection on gratitude and contribution.	The student gives a reflection and conclusion with <b>limited</b> effectiveness.	The student gives a reflection and conclusion with <b>some</b> effectiveness.	The student gives a reflection and conclusion with <b>considerable</b> effectiveness.	The student gives a reflection and conclusion with <b>a high degree of</b> effectiveness.