

Assignment 1: International Product Presentation

Instructions

You watched a short video about how a simple pencil has so much international cooperation needed to make it. Now, it's your turn.

Pick a common product and research the international cooperation needed to make it. Prepare a 3- to 5-minute presentation to teach the class about your item.

Bring your product idea to class. Each person needs to pick a different product. Your teacher will approve your product in class.

Presentation Structure

1. Introduction (~1 min)

- Introduce yourself
- Go over the agenda
- Introduce your item.
- Give three interesting facts about your item.

2. Analysis (~2-3 mins)

- Go over the primary industries and the countries where they happen in
 - Research the raw materials
- Go over the secondary industries and the countries where they happen in
 - Research where the factories are
- Go over the tertiary industries and the countries where they happen in
 - Research companies that sell your item and where their headquarters are located
 - Consider other services like transportation and restaurants

3. Application (~1 min)

- Answer these questions
 - What is global interdependence?
 - Why should we be more grateful in our daily lives?
 - Why should we respect all professions, especially those in the primary industries?

Overall Expectations

- Demonstrate an understanding of terminology, concepts, and basic business communication practices related to international business
- Demonstrate an understanding of how international business and economic activities increase the interdependence of nations

Learning Goals

- Analyze the interconnectedness of the global business environment through the production of a simple everyday item.
- Communicate your findings in an engaging and professional presentation

Grading Criteria:

Knowledge & Understanding (25%)	The student shows knowledge of primary, secondary, and tertiary industries.
Thinking (25%)	The student gives a detailed analysis of the materials and work required to make the product.
Communication (25%)	The presentation is engaging, professional, and well-organized. It meets the time requirements.
Application (25%)	The student gives an insightful reflection on gratitude and contribution.

Assignment 1 Rubric

Category	Level 1 50-59%	Level 2 60-69%	Level 3 70-79%	Level 4 80-100%
<i>Knowledge/Understanding</i>	<i>The student:</i>			
The student demonstrates knowledge of the chosen item.	Demonstrates limited knowledge of the chosen item.	Demonstrates some knowledge of the chosen item.	Demonstrates considerable knowledge of the chosen item.	Demonstrates thorough knowledge of the chosen item.
The student demonstrates knowledge of global interdependence.	Demonstrates limited knowledge of global interdependence.	Demonstrates some knowledge of global interdependence.	Demonstrates considerable knowledge of global interdependence.	Demonstrates thorough knowledge of global interdependence.
<i>Thinking/Inquiry</i>	<i>The student:</i>			
The student gives a detailed analysis of the materials and work required to make the product.	Analyzes the item with limited accuracy and evidence.	Analyzes the item with some accuracy and evidence.	Analyzes the item with considerable accuracy and evidence.	Analyzes the item with a high degree of accuracy and evidence.
<i>Communication</i>	<i>The student:</i>			
The student engages the audience.	The student engages the audience with limited effectiveness.	The student engages the audience with some effectiveness.	The student engages the audience with considerable effectiveness.	The student engages the audience with a high degree of effectiveness.
The presentation is professional and organized.	The presentation has limited professionalism and organization.	The presentation has some professionalism and organization.	The presentation has considerable professionalism and organization.	The presentation has a high degree of professionalism and organization.
The presentation meets time requirements.	The presentation meets the time requirements +/- 4 minute.	The presentation meets the time requirements +/- 3 minutes.	The presentation meets the time requirements +/- 2 minutes.	The presentation meets the time requirements +/- 1 minutes.
<i>Application</i>	<i>The student:</i>			
The student gives an insightful reflection on gratitude and contribution.	The student gives a reflection and conclusion with limited effectiveness.	The student gives a reflection and conclusion with some effectiveness.	The student gives a reflection and conclusion with considerable effectiveness.	The student gives a reflection and conclusion with a high degree of effectiveness.