

NAME _____

Levels of Production in Fashion worksheet

Written questions

1. Where does Prêt-à-Porter collection hold its fashion shows?
2. Name two brands that have Haute couture line.
3. How many pieces are required in a Haute Couture fashion show?
4. Who is typically on the guest list for a Prêt-à-Porter show?
5. How do climate and economic changes affect the designs in Prêt-à-Porter collections?
6. How many times a year are Prêt-à-Porter fashion shows happen?

Matching

1. ____ Demi-Couture	A) Super exclusive, handmade clothing created for one person only.
2. ____ Mass Production	B) Most expensive fashion that "bridges" luxury and mass production.
3. ____ Prêt-à-Porter	C) Not custom-fitted but more exclusive than mass production.
4. ____ Bridge Lines	D) Clothing made in large numbers, so it is affordable.
5. ____ Haute Couture	E) "ready-to-wear", designer clothes made in standard sizes and shown at fashion weeks and available in store.

Multiple choice questions

1. If a show has only summer and winter collections with day/evening wear, what line is this from?

- A. Chanel, Dior
- B. couture line, but lack exclusivity
- C. Haute couture
- D. Pret-a-porter

2. Where is the place where a line that has Haute couture need approval of

- A. a Fashion foundation
- B. At New York, Milan, Paris, London
- C. High Fashion
- D. Chamber syndicate de la Haute Couture

3. Pret-a-porter line takes inspiration from

- A. to fit perfectly/tailored
- B. one year in advance
- C. celebrities, press and fashion bloggers.
- D. Haute couture line, but lack exclusivity

4. Demi-couture is different from haute couture because:

- A. It is fully custom-made
- B. It is not mass-produced but also not custom-fitted
- C. It is only designed by luxury brands
- D. It is always one-of-a-kind

5. Which of the following is NOT a characteristic of haute couture?

- A. Mass production
- B. Handcrafted garments
- C. One-of-a-kind designs
- D. Extremely expensive materials

True/False questions

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| 1. What is the definition of Haute couture? → High Fashion | True | False |
| 2. Vogue magazine described this line as “a walking piece of art” → Pret-a-porter | True | False |
| 3. Haute Couture shows are only open to invited guests→ No | True | False |
| 4. What is the definition of Pret-a-porter? → Low Fashion Mass Production | True | False |
| 5. If a show that was on winter 2018 and presented the line for winter 2019, what line is this from? → Pret-a-porter | True | False |