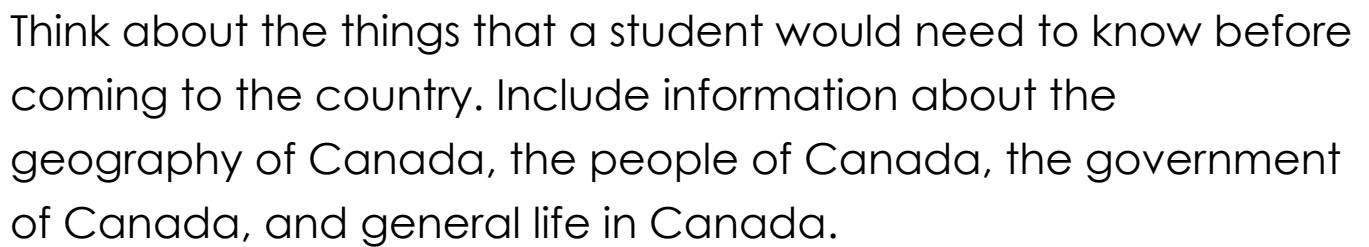


Instructions: Create a brochure for students who would like to visit Canada.



A three-page spread of a children's book with a winter theme. The left page is titled "WHAT TO EAT" and lists two activities: "COME AND EAT OUR DELICIOUS BACON" and "COME AND EAT OUR FAMOUS FLAPJACKS WITH MAPLE SYRUP". Below the text are three small illustrations: a plate of bacon, a bowl of maple syrup, and a plate of flapjacks. The middle page is titled "ACTIVITIES" and lists two activities: "COME AND RACE THE PENGUINS DOWN THE PENGUIN SLIDE" and "COME AND BUILD A SNOWMAN AT THE SNOWMAN FIELD". Below the text is a single illustration of a snowman wearing a top hat. The right page is titled "WHERE TO STAY" and lists one activity: "COME AND STAY AT OUR NEWLY UPGRADED COZY IGLOOS". Below the text is a single illustration of three igloos. The book is set against a background of a wooden table and a yellow wall.

Your brochure should :

- be a combination of pictures and words
- give specific details including numbers and names of people and places,
- be a minimum of two pages.

Required Information:

- Size and Population
- Provinces/territories or Regions
- Languages
- Indigenous People
- Government
- Weather

Optional Information

- Food
- Sports
- Popular places
- Well known Canadians
- Animals
- Transportation
- **Your choice!**

Required elements

- Pictures (**ESLCO** minimum 4 pictures **ESLDO** minimum 6 pictures)
- Written text (mix of billet point and short paragraphs)
- Slogan or title
- 2 Pages 100 words minimum (**ELSCO**)
- 3 Pages 150 words minimum (**ESLEO**)

Use language that is easy for a student to understand.

Remember what you learned in the media unit about creating an advertisement? Use some of those skills in this assignment.

Remember, you are demonstrating how well you understand Canada or how much you know about Canada and at the same time show how you can communicate this information.

