

# The Impact of International Business on Canada

# Benefits of International Trade for Canada

- Lower prices for consumers
- More product choices
- Better quality products
- Access to new technology
- Example:  
Imported electronics from Asia are often cheaper and more advanced.

# Drawbacks of International Trade for Canada

- Loss of manufacturing jobs
- Increased foreign ownership
- Competition for local businesses
- Example:  
Some Canadian factories closed due to cheaper imports.

# Canada's Economy & International Business

- Economic factors affect foreign companies:
- Inflation rate
- Unemployment rate
- Productivity levels

# Inflation Rate

- Low inflation attracts foreign businesses
- High inflation increases costs
- Example:
- Stable prices encourage U.S. companies to invest in Canada.

# Unemployment Rate

- Low unemployment = skilled workforce
- High unemployment = more available workers
- Example:
- Tech companies invest where skilled workers are available.

# Productivity Levels

- Higher productivity = lower costs
- Better efficiency attracts investors
- Example:
- Automotive plants invest in Canada due to skilled labor.

# How Canada Attracts Foreign Investment

- Skilled workforce
- Stable economy
- Trade agreements
- Government incentives



# Foreign Investment Examples

- •Toyota manufacturing in Ontario
- Google offices in Canada
- Amazon warehouses

# Summary

- International business helps Canada grow but has challenges.
- Balanced policies are important.