



IDC4U Interdisciplinary Studies: AI and Business Innovation

Lily's Startup Idea presentation:

Introduction (57 words):

Hey everyone! What if school was more about doing cool projects and less about just listening? That's the goal of **Learning21**. We're bringing to life an online learning space where lessons are all about diving in and really doing things that spark your interest. Imagine learning that's as engaging and interactive as solving an escape room puzzle.

The Problem & Solution (58):

We've all sat through classes where we just zone out. My idea? Change that with **Learning21**. Our courses are all about hands-on, inquiry-based learning. This means you get to explore, ask questions, and lead your own learning journey, based on what fascinates you. It's learning by doing, which makes everything you learn stick because it's meaningful to you.

Our Services (67 words):

Our platform is designed with you in mind, focusing on hands-on projects and exploration. Whether it's building a robot, designing a video game, or exploring the mysteries of the universe, you choose what interests you. And as you dive into these projects, you're not just learning about a subject—you're learning how to learn, which is a skill that will help you everywhere, not just in school.

Team Roles (63 words):

To make this a reality, I'm looking for a crew of dreamers and doers. Need a leader (CEO) who's all about making learning fun, a planner (Business Strategy Analyst) who loves figuring out how to make big ideas happen, and a storyteller (Digital Marketing Manager) to spread the word. Are you in? Let's make learning something we can't wait to wake up for.

Closing (47 words):

With **Learning21**, we're gonna make learning as exciting as gaming or scrolling through your favorite social media. It's all about doing cool stuff and learning in a way that feels like playing. Join me, and let's turn the idea of boring school upside down. Thanks for listening!