

## Assessment As-Globalization

### Objective

**These questions and answers aim to test understanding about the characteristics and strategies of multinational enterprises.**

### True/False Questions:

1 Question: MNEs prioritize local responsiveness over global integration in their business strategies.

- *Answer:*

2 Question: Multinational enterprises often standardize products and processes globally to achieve economies of scale.

- *Answer:*

3 Question: Decentralized decision-making is a characteristic of MNEs, allowing subsidiaries in different countries significant autonomy.

- *Answer*

4 Question: Resource sharing and synergy across global operations are common practices in the management of multinational enterprises.

- *Answer:*

5 Question: Multinational enterprises typically avoid adapting products or services to meet local preferences and regulatory requirements.

- *Answer:*

**Multiple-Choice Questions:**

1. *What is a key characteristic of multinational enterprises (MNEs)?*

- A. Centralized decision-making*
- B. Local responsiveness only*
- C. Standardization without adaptation*
- D. Autonomy for local subsidiaries*

2. *What does a transnational strategy seek to achieve for MNEs?*

- A. Complete standardization*

*B. Strict centralization*

*C. Balance between global integration and local responsiveness*

*D. Exclusively local adaptation*

3. *Why do MNEs engage in resource sharing across global operations?*

*A. To maintain strict local control*

*B. To avoid cost efficiencies*

*C. To create synergies and optimize resources*

*D. To limit collaboration*

4. *What is the primary goal of a transnational strategy for MNEs?*

- *A. Complete standardization*
- *B. Strict local adaptation*
- *C. Balance between global integration and local responsiveness*
- *D. Centralized decision-making only*

5. *How do MNEs benefit from a decentralized decision-making structure?*

- *A. It hinders local adaptation*
- *B. It limits autonomy for subsidiaries*
- *C. It allows for flexibility and responsiveness to local markets*
- *D. It reduces resource sharing*

