

Poster Assessment: Scarcity, Trade-Offs & Economic Decisions

Goal

Create a **colorful and clear poster** that shows how limited resources lead to economic decisions. You will demonstrate how **people and governments make choices, handle trade-offs, and use fiscal and monetary policy** to balance **economic growth with sustainability**.

Choose **ONE theme** and tell a **connected story in four boxes**.




Poster Layout

1. Draw a **big cross** to make **4 boxes**.
 2. Label each box:
 - ① **Problem (Scarcity)**
 - ② **Choice (Trade-Offs)**
 - ③ **Action (Government Decision)**
 - ④ **Result (Growth & Sustainability)**
 3. Add a **main title** at the top and a **short conclusion** at the bottom.
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Step-by-Step Instructions for ONE Theme

Step 1 – Choose a Theme or Economic Problem

Pick one of the following themes:

-  **Water Scarcity** – “Who Gets the Water?”
-  **Land Use** – “Homes or Farms?”
-  **Energy Choices** – “Coal or Solar Power?”

Everything you write and draw in the boxes must follow your chosen theme.

Step 2 – Fill the 4 Boxes

Box 1 – Problem: Scarcity

Write: Define scarcity in your own words.

Example: *“There is not enough clean water for farms, factories, and homes.”*

Draw: A simple picture showing the shortage.

- Water: small tap, dry river, people waiting
 - Land: crowded city with few farms
 - Energy: factories with smoke, empty fuel tanks
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Box 2 – Choice: Trade-Offs

Write: Show a decision that must be made because of limited resources.

Example: *"The government must choose between subsidizing farmers or factories. Choosing one means less water for the other."*

Draw: A scale or two pictures showing the trade-off.

- Water: farms vs. factories
 - Land: houses vs. farms
 - Energy: coal vs. solar
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Box 3 – Action: Government Decision

Write: Show what the government does to solve the problem using **fiscal policy** or **monetary policy**.

Fiscal Policy Examples:

- *"Government spends money building water treatment plants"* (Spending)
- *"Tax breaks for companies that save water"* (Taxation)

Monetary Policy Examples:

- *"Bank of Canada lowers interest rates to help farmers borrow money for efficient irrigation systems"*

Draw: A symbol of government action:

- Money bags (fiscal policy)
 - Interest rate charts (monetary policy)
 - Pipes, zoning maps, or solar panels
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Box 4 – Result: Growth & Sustainability

Write: Show the positive outcome if the resource is used wisely.

Example: *"With government support, farms use drip irrigation, factories recycle water, and the economy grows while protecting water for the future."*

Draw: Positive visuals:

- Sustainable farms
 - Green buildings
 - Clean energy
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Step 3 – Final Touches

- **Main title at the top:** *"Making Smart Economic Decisions: The Role of Government Policy"*
- **Short conclusion at the bottom:** *"Through smart fiscal and monetary policies, governments can help achieve both economic growth and environmental sustainability."*
- Use **color, labels, and neat writing** to make your poster easy to read.

Assessment Rubric (10 Marks)

Criteria	Marks	Description
Content	5	Clearly shows scarcity → trade-offs → specific government policy action → sustainable results
Creativity / Neatness & Effort	2.5	Clear, colorful, and connected drawings that enhance understanding
Organization	2.5	Poster is easy to follow with 4 labeled boxes and logical flow

Example Policy Connections for Teachers

Water Scarcity Theme:

- Fiscal Policy: Government invests in water infrastructure projects
- Monetary Policy: Low interest rates for water conservation technology loans

Energy Choices Theme:

- Fiscal Policy: Tax credits for solar panel installation
- Monetary Policy: Favorable lending rates for renewable energy companies

Land Use Theme:

- Fiscal Policy: Subsidies for sustainable farming practices
- Monetary Policy: Lower interest rates for green building construction

