

Poster & Presentation Communication Rubric (10 Marks)

Scarcity, Trade-Offs & Economic Decisions

	Level 1 (1–2 marks)	Level 2 (3–4 marks)	Level 3 (5–7 marks)	Level 4 (8–10 marks)
1. Explaining Economic Ideas (4 marks)	<i>Shows limited understanding of scarcity, trade-offs, or government action.</i>	<i>Shows some understanding but ideas are not always clear or complete.</i>	<i>Clearly explains scarcity → trade-offs → government action → results</i>	<i>Explains all ideas clearly and fully, using correct economic terms and logical connections.</i>
2. Organization & Clarity (2 marks)	<i>Poster is hard to follow or not complete.</i>	<i>Some organization, but ideas may be out of order or unclear.</i>	<i>Easy to follow with 4 boxes labeled and connected.</i>	<i>Very clear, neat, and well-organized with strong flow and connection between boxes.</i>
3. Creativity & Visuals (2 marks)	<i>Little color or detail; pictures don't show the main ideas</i>	<i>Some color and visuals that somewhat match the topic.</i>	<i>Clear and colorful drawings that help explain ideas</i>	<i>Very creative and neat visuals that clearly show the economic story.</i>
4. Presentation Skills (2 marks)	<i>Hard to hear or understand; not confident.</i>	<i>Somewhat clear but not always confident</i>	<i>Clear and confident when explaining the poster</i>	<i>Very confident, engaging, and easy to understand; uses visuals well during presentation.</i>

