

Final Exam: Mini TED Talk

TED is a non-profit organization that posts videos of people presenting ideas on fascinating topics. The presentations are done on stage in front of hundreds of people, and they are usually around 15-20 minutes long. The most important requirement for a TED Talk is that the idea (topic) is worth spreading to lots of people. Your final exam will be in the form of a presentation, you will prepare a mini TED Talk. It is the same style as a TED Talk, but shorter. This assignment is worth 20% of your final grade.

Topic:

You can talk about **whatever you want** as long as it is “an idea worth spreading”. You can even do a topic from a past assignment. Get your topic approved by your teacher beforehand.

Time limit: 8-10 minutes

Other requirements:

1. Have a story
2. Get an audience member to speak
3. Hand gestures
4. Business casual clothes

Part 1: Knowledge & Understanding

Write a paragraph to explain what makes a great TED Talk. (Refer to lesson 5.2)

Part 2: Thinking

Submit an audience analysis. Talk about the audience's

1. **A**ttitude towards your topic
2. **U**nderstanding of your topic
3. **D**emographics
4. **I**nterest level in your topic
5. **E**xpectations towards your presentation
6. **N**eeds or wants from your presentation
7. **C**ustomization to make your presentation better for your audience
8. **E**nvironment of the presentation

Part 3: Communication & Application

In class, you will do your mini TED Talk. Use the advice from lesson 5.2 to improve your charisma and credibility. Use stories, hand gestures, smile, wear business casual, have vocal variety (emphasis).

Overall Expectation:

1. Planning Presentations: plan presentations for specific purposes and audiences;
2. Delivering Presentations: Communicate orally for a variety of purposes and audiences, using the forms, language, and techniques of effective oral presentations.

Learning Goals:

1. Make presentations in a variety of forms for various purposes and audiences
2. Use appropriate techniques in both individual and group oral presentations.

Grading Criteria:

Knowledge & Understanding (25%)	The student explains what makes a great TED Talk.
Thinking (25%)	The student analyzes the audience accurately for the topic.
Communication (25%)	The submission meets the requirements and is organized. The student engages the audience. The presentation meets the time limit.
Application (25%)	The student effectively builds charisma using body language. The student effectively builds credibility using vocal variety.

Lateness

Late assignments will lose 5% per day, up to a maximum of 20%.

Rough Copy

The rough copy submission will be worth 10% of your grade. Remember:

Success = Hard Work + Getting Feedback + Acting on that Feedback

Complete rough draft = 10%

Incomplete rough draft = 5%.

No rough draft = 0%.

Rubric

Category	Level 1 50-59%	Level 2 60-69%	Level 3 70-79%	Level 4 80-100%
Knowledge/Understanding	<i>The student:</i>			
The student explains what makes a great TED Talk.	Demonstrates limited knowledge of what makes a great TED Talk.	Demonstrates some knowledge of the importance of what makes a great TED Talk.	Demonstrates considerable knowledge of what makes a great TED Talk.	Demonstrates thorough knowledge of the importance of what makes a great TED Talk.
Thinking/Inquiry	<i>The student:</i>			
The student correctly analyzes the audience.	Analyzes the audience with limited accuracy and evidence.	Analyzes the audience with some accuracy and evidence.	Analyzes the audience with considerable accuracy and evidence.	Analyzes the audience with a high degree of accuracy and evidence.
Communication	<i>The student:</i>			
Language Proficiency	- Limited command of English language. - Frequent vocabulary and grammar errors. - Pronunciation and articulation hinder comprehension.	- Basic command of English language. - Limited vocabulary and occasional grammar errors. - Pronunciation and articulation need improvement.	- Strong command of English language. - Good vocabulary and grammar usage. - Pronunciation and articulation are clear.	- Exceptional command of English language. - Advanced vocabulary and grammar usage. - Pronunciation and articulation are nearly flawless.
Delivery	- Minimal engagement with the audience; lacks effective body language and eye contact. - Speech is unclear or rushed. - Minimal use of gestures and visuals. - Fails to maintain audience engagement.	- Limited engagement with the audience; body language and eye contact are inconsistent. - Speech and pacing need improvement. - Gestures and visuals are sporadic. - Audience engagement fluctuates.	- Engages the audience with mostly effective body language and eye contact. - Generally clear speech and pacing. - Utilizes some gestures and visuals. - Audience engagement is maintained.	- Engages the audience effectively through confident body language and eye contact. - Speaks clearly and at an appropriate pace. - Uses gestures and visuals to enhance the presentation. - Maintains audience engagement throughout.
Visuals and/or Presentation Aids	- Limited use of visuals and/or aids; do not contribute to the content or understanding. - Graphics are	- Basic use of visuals and/or aids that occasionally support the content. - Graphics lack clarity, relevance, or design quality.	- Effective use of visuals and/or aids that support the content. - Graphics are mostly clear, relevant, and well-designed.	- Exceptional use of visuals and/or aids that enhance understanding and engagement. - Graphics are clear,

	unclear, irrelevant, or poorly designed.			relevant, and well-designed.
Application	The student:			
Content	<ul style="list-style-type: none"> - Limited research evident; central idea is vague or missing. - Lacks meaningful insights or perspectives. - Poor organization of content. - Work cited includes evidence of at least 2 sources 	<ul style="list-style-type: none"> - Adequate research on the topic with a discernible central idea. - Provides some insights and perspectives. - Organization is somewhat unclear. - Work cited includes evidence of at least 3 sources 	<ul style="list-style-type: none"> - Thoroughly researched topic with a clear central idea. - Offers meaningful insights and perspectives. - Content is mostly well-organized. - Work cited includes evidence of at least 4 sources 	<ul style="list-style-type: none"> - Exceptionally well-researched topic with a clear and engaging central idea. - Deep insights and original perspectives. - Content is well-structured and logically organized. - Work cited includes evidence of at least 5 sources
Time Management	<ul style="list-style-type: none"> - Significantly exceeds or falls short of the specified time limit (+/- 3 minutes or more). - Poor pacing throughout. 	<ul style="list-style-type: none"> - Somewhat exceeds or falls short of the specified time limit (+/- 2 minutes). - Pace is uneven. 	<ul style="list-style-type: none"> - Mostly adheres to the specified time limit (+/- 1 minute). - Generally maintains a reasonable pace. 	<ul style="list-style-type: none"> - Stays within the specified time limit (+/- 30 seconds). - Manages time effectively, allowing for a well-paced presentation.
Overall Impact	<ul style="list-style-type: none"> - Leaves a limited or negative impression; the presentation lacks engagement, depth, or coherence. - Demonstrates a minimal understanding of the topic. 	<ul style="list-style-type: none"> - Leaves a somewhat positive impression; the presentation lacks engagement or depth. - Demonstrates a basic understanding of the topic. 	<ul style="list-style-type: none"> - Leaves a positive impression; the presentation is engaging and informative. - Demonstrates a good understanding of the topic. 	<ul style="list-style-type: none"> - Leaves a lasting impression; the presentation is memorable and thought-provoking. - Demonstrates a deep understanding of the topic.